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IN THE UNITED STATES DISTRICT COURT FOR THE
                  WESTERN DISTRICT OF OKLAHOMA
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     BETTY ANN MARSEE,
     Administratrix of the Estate
 3
     of MARVIN SEAN MARSEE,
     Deceased,
 5
                   Plaintiff,
                                     No. Civ-84-2777R
              Vs.
 7
     UNITED STATES TOBACCO CO.,
     a New Jersey corporation,
 8
                   Defendant.
            TRANSCRIPT OF JURY TRIAL PROCEEDINGS
10
                   Wednesday, June 11, 1986
11
     Appearances:
12
     HON. DAVID L. RUSSELL,
      U.S. District Judge, Presiding
13
                           GEORGE W. BRALY, Esquire
14
                           DANIA DESCHAMPS-BRALY, Esquire
                           Braly & Braly
15
                           217 North Mississippi
                           Ada, Oklahoma 74820
16
                                 Appeared for Plaintiff.
17
                           TIMOTHY M. FINNEGAN, Esquire
                           Jacob, Medinger & Finnegan
18
                           1270 Avenue of the Americas
                           Rockefeller Center
19
                           New York, N.Y. 10020
                                  and
20
                           ALSTON JENNINGS, Esquire
                           Wright, Lindsay & Jennings
21
                           2200 Worthen Bank Building
                           Little Rock, Arkansas 72201
22
                                  and
     Volume 28
                           ANDY COATS, Esquire
23
                           Crowe & Dunlevy
                           1800 Mid-America Tower
24
                           Oklahoma City, OK 73102
                                Appeared for Defendant.
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(405) 232-9909

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Oklahoma City, Oklahoma 73102

1	
	Maynard E. Peterson, CSR
2	Acting Official Reporter
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5	BE IT REMEMBERED, that on the 11th day of
6	June, 1986, the above matter coming on for jury trial
7	before the Honorable David L. Russell, United States
8	District Judge for the Western District of Oklahoma,
9	and the parties appearing in person and or by counsel
10	as hereinabove set forth, the following proceedings
11	were had:
12	
13	AFTERNOON SESSION
14	Wednesday, June 11, 1986
15	THE COURT: Be seated. You may resume the
16	stand.
17	Q. (BY MS. DESCHAMPS-BRALY) Miss Marsee,
18	before we went to lunch, we were talking about your
19	brother's last days. Let me backtrack you a little
20	bit, and let's talk about your mother. How did your
21	mother react to Sean's illness?
22	A. She dealt with it the best way she could.
23	Q. Was your mother working during the time that
24	Sean was sick?
25	A. She had to.

1	drop the glass of milk that she was trying to drink
2	and fall asleep and be real groggy.
3	Q. Did you come to the conclusion that there
4	was something wrong with her that you didn't
5	understand?
6	A. Yes.
7	Q. What did you do about it?
8	A. I went to she went into the hospital
9	after my brother's death and was having severe chest
10	pain, and it scared me enough to ask some questions
11	to the director of nursing how if she had been
12	okay, and the director of nursing said that
13	THE COURT: Don't go into what someone else
14	said.
15	Q. (BY MS. DESCHAMPS-BRALY) Was your mother
16	taking prescription drugs?
17	A. Yes, she was.
18	Q. Do you know what kind of drugs she was
19	taking?
20	A. Valium and Elavil.
21	Q. Do you know what Elavil is for?
22	A. Her nerves.
23	Q. Do you know what the Valium is for?
24	A. Nerves.
25	Q. What hospital did she go into?

1	A. Valley Hope.
2	Q. What kind of institution is that?
3	A. It is a drug rehabilitation center.
4	Q. And was this after Sean's funeral?
5	A. Yes, it was.
6	Q. How long was she in there?
7	A. For a month.
8	Q. An has your mother been much better since?
9	A. Much.
1,0	Q. Now, before lunch we were talking about the
11	last time that Sean had to go into Valley View
12	Hospital. Would you tell us, why did you have to
13	take him in on that last occasion?
14	A. Because his fever was too high, and we
15	couldn't get his fever down, and he was miserable.
16	Q. Were you with him constantly in the hospital
17	that last time?
18	A. Yes, I was.
19	Q. Was he in pain?
20	A. Lots of pain.
21	Q. How do you know that, Marian, if he couldn't
22	talk to you?
23	A. He couldn't talk, but he would tell me with
24	his eyes what was wrong. I would question him, and
25	he would let me know what was wrong.

1 What were your concerns about Sean during Q. that last time that he was in the hospital? 2 Like I said, his feeding tube wouldn't come 3 back -- go back down. 4 5 Did you have any conversation with Sean 6 about his illness? 7 Yes, I did. 8 Q. What did you tell him? 9 A. I told him to go ahead and make his peace 10 with God, because we couldn't get the feeding tube 11 back down and there was a cancer tumor that was 12 causing it from not going back down. And my mother 13 called Doctor Glasgow to see if Doctor Glasgow would 14 put one in his stomach, and Doctor Glasgow finally 15 made my mother understand that that would be cruel to 16 keep feeding him. 17 Did you take Sean home? 18 Yes, we did. He wanted to die at home. 19 Was there something special that Sean was Q. 20 trying to live for? 21 He was trying to see my brother's baby, and 22 he was just hanging on and hanging on, and my mother 23 kind of wanted to keep it quiet and not tell him that 24 he was dying, but I finally had to tell him to let go

because he was only making himself suffer.

It

1	wouldn't be fair for him to see that baby and have to
2	leave.
3	Q. Were you with Sean on the morning that he
4	died?
5	A. Yes, I was. He was
6	Q. Did you talk to Sean about letting you know
7	that he was going to die?
8	A. Yes.
9	Q. What had you asked him to do for you?
10	A. Before we took him home from the hospital,
11	said, "Sean, make your peace with God, and let me
1 2 .	know when you are going to pass away, because you are
13	going to know when you are going to die, and give me
1 4	the thumbs up so I will know."
15	Q. Could you please tell us what happened on
16	the morning of February 25th, 1984.
17	A. There was something wrong. He kept trying
18	to tell me something. I couldn't understand what he
19	was trying to tell me because I had forgotten that
20	when I told him in the hospital, and he kept giving
21	me the thumbs up, and I didn't understand what he was
22	saying.
23	I kept asking him, I went through
24	everything, everything, trying to ask him what was
25	wrong, and he just kept telling me. Finally he kept

1	telling me he was dying. I sat there on the couch,
2	and he started to change colors; and I called my
3	mother and she came in from the bedroom and she held
4	my brother in his last breath, and he died.
5	MS. DESCHAMPS-BRALY: Marian, I don't have
6	any further questions.
7	THE COURT: Cross-examine.
8	THE COURT: Would you like a
9	recess?
10	THE WITNESS: I'm fine.
11	THE COURT: Can you answer counsel's
12	questions?
13	THE WITNESS: Yes, I can.
14	CROSS-EXAMINATION
15	BY MR. FINNEGAN:
16	Q. Miss Marsee, do you feel up to answering a
17	few questions for me?
18	A. Yes, sir.
19	Q. I have just a very few that I would like to
20	ask you if you don't mind?
21	A. Okay.
22	Q. You have a twin sister, Melissa?
23	A. Yes, sir.
24	Q. In addition to your brother Sean, you have a
25	brother Jason and a brother Shannon?

1	A. Yes, sir.
2	Q. And Shannon is between Jason and Sean in
3	age?
4	A. Yes, sir.
5	Q. Now, did Shannon live at Talihina with Sean
6	during the year that Sean was living at Talihina?
7	A. Yes, he did.
8	Q. They were both going to school at Talihina?
9	A. Yes, sir.
10	Q. I believe you said that you are
11	three-and-a-half years older than Sean.
12	A. Yes, sir.
13	Q. Is that correct?
14	A. (Nodding yes).
15	Q. Did you say that you started smoking
16	cigarettes about the time he started using Red Man or
17	snuff?
18	A. I was smoking before he started.
19	Q. And at that time you were how old, 15?
20	A. 15 or 16. I can't remember.
21	Q. Now, did he start using Red Man Tobacco
22	before he started using snuff?
23	A. Yes, sir.
24	Q. And
25	A. When we went fishing.

1	Q. D	o you know how long he used chewing
2	tobacco?	
3	A. N	ot very long at all. A couple of times I
4	seen him w	ith it when we went fishing.
5	Q. I	believe you told us in your deposition
6	that so fa	r as you knew, Sean never tried to quit
7	using snuf	f or chewing tobacco, smokeless tobacco.
8	А. J	ust when the doctor told him to.
9	Q. A	fter he was diagnosed?
10	A. R	ight.
1 1	Q. D	o you remember where he placed the snuff?
1 2	A. Y	es.
13	Q. W	here did he place it?
1 4	A. 0	n his right side.
15	Q. A	nd where?
16	A. I	n his mouth (indicating), right here.
17	Q. W	as it in the mouth or the corner of the
18	mouth or t	he lip or where? Can you remember?
19	A. I	t was more in his cheek.
2 0	Q. M	ore in his cheek?
2 1	A. U	h-huh.
22	Q. D	id you ever go to Doctor Hook with Sean?
23	A. N	o, sir.
24	м	R. JENNINGS: I believe that's all. Thank
25	you very m	uch.

1	THE COURT: Anything further?
2	MS. DESCHAMPS-BRALY: Nothing further, Your
3	Honor.
4	THE COURT: You may step down. Call your
5	next witness.
6	MS. DESCHAMPS-BRALY: Your Honor, at this
7	point we would move that all the medical records of
8	Sean Marsee since his birth be admitted into
9	evidence, and I believe that there is a stipulation
10	that there is no disagreement on counsel's part.
11	THE COURT: I thought we had those medical
12	records.
13	MR. JENNINGS: There is no objection, Your
1 4	Honor.
15	THE COURT: We don't?
16	MS. DESCHAMPS-BRALY: We have part of them,
17	but I would now ask that all of the medical records
18	since birth be admitted.
19	THE COURT: Where are they?
2 0	MS. DESCHAMPS-BRALY: We have them right
21	here.
22	THE COURT: Bring them up. We will need to
23	have them
24	MS. DESCHAMPS-BRALY: Your Honor, we have
25	some other housekeeping matters that need taking care

1	of before we rest. We can wait until later if Your
2	Honor would prefer. We have no further witnesses.
3	THE COURT: All right. Why don't you come
, 4	up just a moment.
5	(The following proceedings were had AT THE SIDE
6	BAR.)
7	THE COURT: Are these the medical records?
8	MS. DESCHAMPS-BRALY: Yes, sir.
9	THE COURT: Okay. Those will be Plaintiff's
10	Exhibits
11	MS. DESCHAMPS-BRALY: Can you read
12	THE COURT: 66-A, 66-B, 66-C and 66-D,
13	and they will all be admitted without objection.
14	What else?
15	MR. BRALY: We are not exactly sure of the
16	status on the admission of the exhibits from Chairman
17	Bantles' deposition.
18	THE COURT: There are several exhibits from
19	that deposition which we have not gone over. What I
20	would like to do is go ahead and give you an
21	opportunity, if no one has any objection to this, to
22	go through and make sure that we have you can
23	compare what you have with her record and see if we
24	have omitted anything that you intend to offer.
25	MS. DESCHAMPS-BRALY: Could we have a short

1.	break to have that done.
2	MR. BRALY: Do it overnight or take it up
3	the first thing in the morning.
4	THE COURT: Any problem with that?
5	MR. JENNINGS: No, Your Honor.
6	THE COURT: All I know of are the exhibits
7	during the Bantle deposition. I don't think you ever
8	formally moved those into evidence.
9	MR. BRALY: Well, some of them we did at a
10	bench conference.
11	THE COURT: I think that's right.
12	MR. BRALY: That's what I wanted to
13	clear up.
14	THE COURT: There is still the NIH exhibit
15	we need to deal with, maybe one or two others, but we
16	can deal with those later. Anything else?
17	MR. BRALY: No, I don't think so, Your
18	Honor.
19	THE COURT: So plaintiff rests?
20	MR. BRALY: Yes.
21	THE COURT: Do you wish to make a record?
22	MR. JENNINGS: No, I believe not, Your
23	Honor.
24	THE COURT: All right. Thank you.
25	MR. JENNINGS: We would reserve the right to

1	make a record at the conclusion of all of the
2	testimony.
3	THE COURT: Are you ready to proceed?
4	MR. JENNINGS: Yes, Your Honor.
5	THE COURT: Do you need a recess or
6	anything?
7	MR. JENNINGS: No, we are ready.
8	(The following proceedings were had IN OPEN
9	COURT.)
10	THE COURT: Ladies and gentlemen, the
11	plaintiffs have now rested their case and, defendant,
12	you may call your first witness.
13	KENNETH D. MACRAE, PH.D.,
14	called as a witness on behalf of the defendant, being
15	first duly sworn, testified as follows:
16	DIRECT EXAMINATION
17	BY MR. JENNINGS:
18	Q. If you will, pull that microphone around so
19	you can speak into it, please, sir. What is your
20	name?
21	A. I'm Kenneth Duncan Macrae.
22	Q. Where do you live?
23	A. I live in [DELETED]
24	Q. What is your business or profession?
25	A. I'm a medical statistician.

1	Q. Doctor Macrae, are you English?
2	A. No, I'm Scottish.
3	Q. How long have you lived in London?
4	A. Eleven years.
5	Q. Where did you receive your education?
6	A. I'm I went to school in Scotland and I
7	went to the university also in Scotland, in Aberdeen,
8	Aberdeen University.
9	Q. Did you get a degree from that university?
10	A. Yes, I got my MA and my Ph.D. from Aberdeen.
11	Q. In what year did you get your MA?
12	A. 1961.
13	Q. And your Ph.D.?
14	A. 1970.
15	Q. And what's your thesis in your Ph.D.?
16	A. On statistical decision-making.
17	Q. After you got your Ph.D., then what did you
18	do?
19	A. I became a lecturer in medical statistics at
20	the University in Belfast where I was until 1976.
21	Then I moved to the University of London to one of
22	the medical schools there, Charing Cross and
23	Westminster Medical School.
24	Q. Have you been there since?
25	A. I have been there since, yes.

1	Q. And are you teaching at the present time?
2	A. Yes, I am, yes.
3	Q. What subject are you teaching?
4	A. I teach medical statistics.
5	Q. Tell us what medical statistics involve.
6	A. It involves two main subjects. One is
7	clinical trials, which is testing treatments, drugs
8	and surgical treatments for their effectiveness, and
9	it involves epidemiology, which is investigating
10	Parkinson disease by statistical methods.
11	Q. Have you been personally involved in
12	epidemiological studies?
13	A. Yes, I have, yes.
14	Q. What role does the medical statistician play
15	in an epidemiological study?
16	A. He he's got a fundamental role in
17	designing the study to, as much as possible, make the
18	study as free from bias and confounding as
19	epidemiology ever can be. And he also has a
20	technical role in analyzing the results, because they
21	are the methods used to analyze epidemiological
22	studies required in technical statistical expertise.
23	Q. We have heard the terms "statistical
24	significance" used in this courtroom. Would you tell
25	the jury what that means?

1	A. Well, it doesn't mean what the word
2	"significant" normally means in the English language,
3	which is important. It the best synonym for
4	"significantly" is improbable or unlikely. It means,
5	in effect, that the difference or the association
6	found is unlikely to have occurred by chance alone,
7	but, of course, why it has occurred is another
8	question.
9	Q. Well, if it is not statistically
10	significant, it means it could have occurred by
11	chance alone; is that correct?
12	A. That's that's right, yes.
13	Q. And why it occurred is not explained, it
14	just could have occurred by chance and you don't know
15	why it occurs; is that correct?
16	A. Exactly, yes.
17	Q. All right. Now, you have personally been
18	involved in epidemiological studies, have you not?
19	A. Yes, I have, yes.
20	Q. Tell us what the purpose of an
21	epidemiological study is.
22	A. It's to really, the simplest is to
23	investigate associations between some exposure or
24	habit or lifestyle and some health outcome which

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could be good or bad.

in the way that you can from a true experiment.

And those women with whom the cases were

Q.

1	compared are called controls; is that correct?
2	A. They are called controls, yes.
3	Q. Do you know when that study was published?
4	A. The study was published, I think, in the New
5	England Journal of Medicine in 1981, I think the date
6	that comes to mind.
7	MR. JENNINGS: If the Court please, I
8	believe that that paper is in evidence as Plaintiff's
.9	Exhibit 80 some letter.
10	MR. FINNEGAN: 80-L.
11	MR. JENNINGS: May I approach the witness,
12	Your Honor?
13	THE COURT: (Nodding yes).
14	(Handed to the witness).
15	THE WITNESS: Thank you.
16	Q. (BY MR. JENNINGS) Doctor Macrae, I have
17	just handed you what has been introduced in evidence
18	and marked as Plaintiff's Exhibit 80-L. Do you
19	recognize that paper?
20	A. Yes, I do, yes.
21	Q. And that is the Winn Study that was
22	published in the New England Journal of Medicine on
23	March 26, 1981; is that correct?
24	A. That's correct.
2.5	No. 1 - adiato a muhitato a tra cindu in

1	the New England Journal of Medicine, did Doctor Winn
2	write her Ph.D. thesis on this subject?
3	A. Yes, she did, yes.
4	Q. And does the Ph.D. thesis expand upon what's
5	in this article?
6	A. Oh, very much so. The Ph.D. thesis is many,
7	many pages, several hundred. This is a short
8	article.
9	Q. And Doctor Winn made this study for the
10	purpose of satisfying the requirement of the Ph.D.
11	thesis; is that correct?
12	A. That's correct, yes, sir.
13	Q. You have, of course, read the exhibit that
1 4	is Plaintiff's Exhibit 80-L.
15	A. Yes.
16	Q. New England Journal of Medicine. Have you
1 7	read Doctor Winn's thesis?
18	A. Yes, I have.
19	Q. Have you at our request analyzed the paper
2 0	and the thesis?
21	A. Yes, I have.
22	Q. Tell the jury some of the details of Doctor
23	Winn's study.
2 4	A. Well, she first of all had to find her
25	cases, and she found her cases in two ways. She

1	Q. 1	Was	that	during	the spe	ecified	period of time
2	that she	cove	red?				
3	A. 3	Yes.	Ιt	was bro	adly a	three-y	ear period
4	between 19	976,	.77,	'78, I	think.	It wa	s that sort of
5	basic time	e pe	riod.	It is	slight	ly comp	licated, in
6	that the o	deat	h cer	tificat	e cases	: we	have got them
7	here we	ere	from	January	7, 176,	to Augu	st, '78,
8	whereas th	he h	ospit	al case	s were	Septemb	er, '75, to
9	August, '	78.	So t	he time	period	ls weren	't exactly the
10	same.						
11	Q. Ι	And	was t	here an	effort	to get	every case of
12	oral cance	er f	rom t	hose tw	o sourc	es duri	ng those
13	periods?						
14	A. 3	Yes,	in w	omen, o	f cours	e.	
15	Q.	Just	in w	omen?			
16	A	Just	in w	omen.			
17	Q. I	Limi	tit	to wome	n?		
18	A. 3	Yes.					•
19		_		ow how	many ca	ses she	came up with
20	from that		_				
21				. –		_	th I think it
22				_			mber. I think
23	-	be 2	90 su	ch case	s. She	got app	proaching 300
24	cases.						

And then did she cut that list down for any

Q.

1 reason?

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- Α. Yes. Some of them she eliminated immediately because they lived in parts of the state which were inconvenient for interviewing. in remote areas, and she didn't feel the effort in interviewing them was justified. And I think she lost roughly 30 cases for this reason.
- 0. Then did she, after she had lost the cases she just didn't bother to pick up, did she lose any others?
- Oh, ves. She lost some because they refused, the relatives refused or the doctor responsible for the patient refused to let her interview them. That was a small number. She also lost, strangely enough, four cases who turned out not to have oral cancer of the type she was interested There apparently had been some error in the process of selecting the cases, and she lost four for that reason.
- And how many cases did she finally wind up 0. with that she studied?
- Α. She actually analyzes in her paper 232 cases.
- Now, with regard to controls, how many Q. controls did she seek for those cases that she had?

. 1 She tried to get two controls for each case. A. She didn't, of course, always get two controls for 2 each case. 3 And, as I understand it, she was seeking 0. matched controls. What does that mean? 5 Well, she obviously, because her patients 6 A. are cases that were women, she wanted female 7 8 controls. Secondly, many habits, habits of lifestyle, vary where you live, when you live in the 9 10 town, in the country, or in a big city, and so she 11 matched the cases for area of residence and indeed 12 for race. She had white patients, white cases, she 13 had black cases, and I think she had some American 14 Indians, so she tried to match for race as well. 15 And finally, most important, she wanted 16 cases on controls to be very similar in terms of She didn't want, say, old cases to be compared 17 18 with younger controls. 19 Now, when you speak of matched controls, you Q. 20 are speaking of a control selected to go with a 21 certain case; is that right? 22 A. Exactly, yes. 23 Instead of having, say, 232 cases, now we go 24 out and we get 464 controls, we will have two for

It was you actually

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each one, it wasn't like that.

were matching, trying to match two controls to each 1 2 case? Exactly, yes. 3 Α. 4 All right, sir. Now, you spoke of

interviewing. Tell us about that.

Well, she wanted to find out information A. about various things that have been hypothesized, suspected as being relevant to the issue which is what might be associated with cancer of various sites in the mouth.

So she had a very extensive questionnaire covering many pages, I think eight pages of questions, which she asked them about diet, occupation, alcohol, smoking, or smokeless tobacco. Many aspects of the patient's life were asked about in this questionnaire.

Of course, the problem immediately arises can you actually interview the cases in the controls. Very obviously many of her cases have been obtained from a death certificate sample. The cases were already dead by the time she started to do the study, so with all of these she had to get the information from relatives of the patients, not from the patients.

Now, were the death cases matched with Q.

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1	deceased controls?
2	A. They were, yes.
3	Q. In all of those cases the information would
4	come not from the patient but from a relative?
5	A. From a relative, yes.
6	Q. Or maybe from a doctor or a friend or from
7	some other source?
8	A. In fact, it was a relative. I don't think
9	doctors or friends entered into it.
10	Q. All right. Now, how about the hospital
11	cases? Was she able to interview the case and the
12	control in each of the hospital cases?
13	A. No. In fact, she strangely enough wasn't.
14	It wasn't strangely enough actually, because some of
15	the hospital cases died before she could interview
16	them. I think 42 of the hospital cases were also on
17	the death certificate sample. And some of them they
18	were too old or too ill to be interviewed
19	personally. In fact, of the 232 cases that she had
20	data from, I think the number is 69 what she actually
21	interviewed personally. The vast majority of her
22	cases, three-quarters, the data came from a relative,
23	not from the patient herself.
24	Q. How about the controls?

The controls, more of the hospital controls

were interviewed personally. In fact, I think the figure is -- I can check on the precise number later, but the figure is that something like 27 percent of cases were interviewed personally, just over a quarter, but nearly half of the controls were. was about 47 percent of the controls were interviewed personally.

- Q. What, if any, problem is there with regard to the study where the case or the control is not personally interviewed but you get information from relatives?
- Well, one is obviously knowledge. Does the person have the information? Some information is in fact extremely difficult, even for the subject themselves to answer. If you ask somebody "how much butter do you eat in a week," it is very difficult to give an answer to that. Even I could probably find that difficult to answer. So many of her questions were of that sort, or some are obviously less difficult in terms of the question.

The other is with a retrospective study you are asking data of people, of the relatives, who have perhaps died or have been treated for a rather unpleasant and serious condition. And their answers may well be affected by the fact that they have had a

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This effect would -- I mean this is mouth cancer. plausible, of course. We don't know, that is the nature of epidemiology, but it is possible there might be a difference in the way that the cases or the relatives saw the questions and the way that the controls saw the questions who perhaps had an illness not at all related to the mouth in any way.

So that with retrospective data, where you try to collect the data after the event, the person that is providing the data can be affected by the circumstances. What's also the case is that the person asking the questions also will know which is a case and which is a control. You can't conceal that from the people asking the questions.

- Is reliability of information always a Q. problem in an epidemiological study?
- To a greater or lesser extent, reliability -- accuracy is always a problem with retrospective data and, indeed, reporting bias, reporting enthusiasm is also a problem.
- Doctor Macrae, before we go any further, as epidemiological studies go, how do you evaluate the Winn Study?
- I think it is a much better than average case control study.

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- You say a case control study. Is there some 0. other kind of epidemiological study?
- The main other, what is called, Α. analytical study is called a prospective, a cohort study, and this study has a completely different logic that used -- you compare those who are exposed to some habit or substance with those who are not, and you see what effects the various comments, what sequences ensue, and you follow them through time so you have recorded the data on exposure, the use of various substances, before the patient becomes ill.

So in the prospective study the data can't be contaminated or biased by what later happens. It is still observational, so it is still open to problems of interpretation, but this is why a prospective study is less susceptible to information bias, whereas the retrospective case study is inevitably suspect in that regard.

- Is there any problem with doing a cohort or 0. prospective study as far as oral cancer is concerned?
- Oh, yes, an enormous problem. Because if a condition is rare and it takes many years to develop, Winn's patients, Winn's cases, the vast majority of them were in their sixties, seventies or eighties. There are very few patients under the age of sixty or

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fifty in that study.

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Now, if you are -- many of them began snuff-dipping or whatever else they did, smoking, drinking, eating highly spiced foods, working at a very early age. Obviously you would need a huge population followed virtually from birth into their eighties to do a prospective study. As a person who does statistical research, if you are studying a creature whose life span is longer than your own, i.e., a male statistician studying women, you are going to be dead yourself before you get to the data, so you can't in practice do cohort studies with any great ease in this particular condition.

- All right, sir. Let me ask you another question about the Winn Study. From your analysis of the Winn Study, does that study support an opinion in any way that tongue cancer is caused by dipping snuff?
- Of course, it doesn't just not support It denies the fact that there is an association, because it shows no statistical association whatsoever with tongue cancer.
- Q. Doctor McCrae, you spoke of the age of the cases in the Winn Study. Was the Winn Study essentially a study of old people?

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1	A. Largely, yes, yes.
2	Q. But it was a study of all of the oral cancer
3	cases in the particular defined population?
4	A. That's correct, yes.
5	Q. And it turned out that all of them were old
6	people, or not all but most of them?
7	A. The vast majority. I think one patient was
8	in her twenties and a few more were in their
9	thirties, but the vast majority were over the age of
10	60.
.11 .	MR. JENNINGS: Excuse me just a moment.
12	If the Court please, we are using this for
13	our demonstration purposes. We are not offering it
14	as an exhibit. It has been marked for identification
15	as Defendant's Exhibit 6.
16	Q. (BY MR. JENNINGS) Doctor McCrae, that
17	exhibit was prepared by us from information that you
18	gave us. Does it correctly reflect the number of
19	cases in the Winn Study under the age of 30?
20	A. It does, yes.
21	Q. And how many were there?
22	A. One.
23	Q. And that was age 20?
24	A. That's correct, yes.
25	Q. And there was a control for that case, also

1	age 20?
2	A. Yes. She only managed to get one control
3	for that case, not the two that she attempted to get.
4	Q. And as in the entire study, the case had
5	oral cancer and the control did not.
6	A. That's correct, yes.
7	Q. None of the controls had oral cancer.
8	A. No, none.
9	Q. All of the cases had oral cancer?
1,0	A. That's right.
11	Q. And in that case of the 20-year-old, which
12	was one out of 232, the case did not use snuff and
13	did not use chewing tobacco; is that correct?
14	A. Yes, that's correct, yes.
15	Q. I see. Now, Doctor Macrae, in addition to
16	the study of the paper itself and a review of the
17	Winn thesis, have you examined the underlying data
18	that formed the basis of the Winn Study?
19	A. On a certain level I have. I analyzed the
20	data as it was put onto the computer. What I haven't
21	done is verified that what was put onto the computer
22	corresponded to any paper records or that the paper
23	records corresponded to what was true about the
24	patients.
25	O Have you correlated what was on the computer

1	with what was in the thesis and in the paper
2	sufficiently to satisfy yourself that the data that
3	you were looking at was in fact the data that Doctor
4	Winn was relying upon?
5	A. Yes. All the figures which were in the
6	paper, in the thesis, tallied with what I could
7	independently obtain from the computer tapes supplied
8	from Doctor Winn.
9 .	Q. From that underlying data did you determine
10	how many of the 232 cases had tongue cancer?
11	A. Yes, yes, I did. The number was 50.
12	Q. There were 50?
13	A. There were 50, yes.
14	Q. Do you know how many of those were hospital
1 5	cases and how many were death cases?
16	A. I think 36 were hospital cases and 14 were
17	death cases.
18	Q. And did you determine the information
19	specifically about each of those cases with regard to
20	use of tobacco, age, so forth?
21	A. Yes, I did, yes.
22	Q. Doctor McCrae, again, are these charts that
23	were prepared by us from information furnished to us
24	by you?

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Yes, they are, yes.

1	Q. Have you examined them to see if they are
2	accurate from the information that was contained in
3	Doctor Winn's underlying data?
4	A. Yes, I checked them this morning.
5	MR. BRALY: If it please the court, could we
6	have copies of these?
7	MR. JENNINGS: Sure.
8	MR. BRALY: We have never seen them before.
9	MR. JENNINGS: Here they are.
10	(Handed to counsel).
11	MR. BRALY: May we approach the bench on
12	this matter?
13	(The following proceedings were had AT THE SIDE
14	BAR.)
15	MR. BRALY: Counsel, have these been
16	previously furnished?
17	MR. JENNINGS: The data has been furnished.
18	MR. BRALY: Have the charts been previously
19	furnished?
20	MR. JENNINGS: No, the charts have not been
21	furnished.
22	MR. BRALY: We will object, Your Honor.
23	MR. JENNINGS: If the Court please, he had
24	his own witness write up this same sort of thing and
25	typed during the course of this testimony. All we

1	have done is prepare it ahead of time.
2	THE COURT: Do you intend to offer it as an
3	exhibit?
4	MR. JENNINGS: No, we are not. If you
5	recall,
6	MR. BRALY: We asked for the data on this
7	timetable, Mr. Jennings, two or three weeks ago
8	during the course of the trial. He said he would
9	furnish that at trial. If he did, it was furnished
10	in the form of a magnetic tape, but they could easily
11	have furnished those charts. They have obviously had
12	them for some time and they go to the heart of an
13	important study. We think that it is unfair
1 4	surprise.
15	MS. DESCHAMPS-BRALY: We have no way of
16	transcribing that magnetic tape.
17	MR. JENNINGS: If the Court please, this is
18	work product. We furnished them the data from which
19	they could have prepared the charts. They have got
2 0	the data.
21	MR. BRALY: This Court gave strict
2 2	instructions about trial exhibits being furnished.
23	MR. JENNINGS: These are not exhibits.
2 4	MR. BRALY: And the Court has very
25	strict

1	THE COURT: I understand your objection.
2	What is the difference between if he is not offering
3	it as an exhibit, between using this as a
4	demonstrative exhibit or having him write the same
5	stuff in a report. I don't see that there is any
6	difference between what you did with exhibits which
7	you didn't offer and just had him write them up
8	there.
9	MR. BRALY: Well, for instance, Doctor
10	Horrell, the data that he was presenting was the
11	company's own data, and it was in their annual
12	reports.
13	THE COURT: I will overrule the objection.
14	MR. BRALY: And the annual reports haven't
15	been admitted into evidence.
16	THE COURT: I will overrule the objection.
17	MR. BRALY: Okay.
18	(The following proceedings were had IN OPEN
19	COURT.)
20	MR. JENNINGS: If the Court please, may I
21	question the witness from here?
22	THE COURT: Yes.
23	MR. JENNINGS: And I will try to keep my
24	voice up.
2.5	Q. (BY MR. JENNINGS) Tell me, Doctor McCrae,

1 the chart there that is entitled "Hospital Series -2 Tongue Cancer Cases," what does that show? Well, it -- it lists the 36 cases with their 3 4 matched controls, whether there are one or two. 5 as you can see, there are two cases there that actually don't have any controls, so I numbered them, 6 7 or at least they have been numbered 1 to 36, and the ID is the reference number that Doctor Winn used on 8 the computer file to refer to the case on the two 9 That's Doctor Winn's identity number. 10 controls. Now, in the snuff use a zero means that 11 12 they, the case control, did not use snuff. It was 13 not a snuff dipper. 14 Q. According to the information on the tape? 15 According to Doctor Winn's computer tape. 16 Right? Q. 17 A one means that the case under control did, so you can see the pattern of zeros and ones and 18 19 sometimes a case uses snuff and the control doesn't, 20 or it's the other way around. But in total, all of 21 these 36 cases, you see that 14 of them have a one 22 next to them, so 14 were snuff dippers, and obviously 23 it follows that 22 were not. 24 How about the controls? Q.

Well, the controls.

The controls are

A.

complicated, because she didn't always get a control and she often didn't get two controls. So she actually manages to get controls in fact for 33 of these 36 cases. On all the 33 controls, 11 were dippers and 22 were not, a very similar proportion to the 36 cases.

Now, she didn't manage to get data on a second control for 13 of these 36, so 13 of the cases don't have two controls. Five out of these 20, three that she did get second controls for, five of them were dippers, obviously, 18 were not.

So you can see that in this particular tabulation that the proportion of snuff dippers in tongue cancer cases is, first of all, a minority. Fewer than half the tongue cancer cases were snuff dippers at all. And the proportion is very similar in the cases in the controls, suggesting really there is no difference in snuff usage in tongue cancer cases.

- All right. Now, in addition to showing Q. snuff use, you also show smoking; is that correct?
- That's -- that's correct. Smoking, although it is not totaled up there, one can total them up, a zero and one means the same. Zero means nonsmoke. one means a smoker, and it tabulates the cases on

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1	controls. And, in fact, if you add them up, which I
2	will quickly do, one, two, three, four, five, six,
3	seven, eight, nine, ten, eleven, twelve, yes, I think
4	it's twelve, I can check that basically, but it's
5	there. 12 of the cases, one, two, three, four, five,
6	six, seven, eight, nine, ten, eleven, I think it is
7	12 and 11. It is very approximately equal anyway.
8	So the cases on the controls are very similar both in
9	snuff-dipping and in smoking habits.
10	Q. Now, in order to understand the complete
11	chart, let's take the number 1 with the ID 127,
12	A. Yes.
13	Q and we go across under snuff use and we
14	show the case did not use snuff.
15	A. That's correct.
16	Q. Or I assume that is any smokeless tobacco.
17	A. No, that's
18	Q. These people were all involved she was
19	studying snuff-dipping; is that correct?
20	A. She was studying snuff dipping.
21	Q. Okay. So neither Control 1 or 2 used snuff;
22	is that right?
23	A. That's correct.
24	Q. The smoking under the smoking column, the
25	case did not smoke, Control 1 did not smoke,

1	Control 2 did smoke?
2	A. That's exactly right, yes.
3	Q. So out of that particular case, the case and
4	control matched, you had one snuff dipper who was a
5	control and who did not have cancer.
6	A. No, one smoker, not snuff dipper.
7	Q. Excuse me?
8	A. Yes.
9	Q. One smoker who did not have cancer and was a
10	control, and you had one case that did not use either
11	snuff or smoked and had cancer?
1 2	A. No, that case of no tobacco usage of either
13	sort.
14	Q. Pardon?
15	A. That case of no tobacco use of either sort.
16	Q. That's what I say. They neither used snuff
17	nor smoked, that had cancer?
18	A. That's correct.
19	Q. And then you have age there. You show the
20	age of the case and the age of each control, and they
21	were all the same age.
2 2	A. Yes.
23	Q. And then you show the age began snuff.
2 4	Well, none of them ever used snuff. And years used
25	snuff, there were none?

1	A. Yes, sir.
2	Q. Now, you show the same information across
3	the lines for the other 35 cases; is that correct?
4	A. Yes.
5	Q. Now, let's look at No. 4 with the ID 140.
6	A. Yes.
7	Q. That shows a snuff user for the case. No
8	snuff use of either control, no smoking with either
9	cases or controls. 74 years old for the case, 74 and
10	75 for the control. The cases using snuff for 12
11	years no, excuse me, began snuff 12 years
12	A. Age 12 years.
13	Q. At age 12? Excuse me.
14	A. Yes.
15	Q. And it used snuff for two years?
16	A. Yes. That's a curious thing. You see how
1 7	short the snuff usage was on this patient who began
18	using snuff at the age of 12. She used it for a
19	total of two years and entered the study at the age
20	of 74.
21	Q. So out of the 62 years between age 12 and
22	age 74, the case had used snuff two of those years,
23	according to that?
24	A. Two of those years, yes.
25	Q. According to the information?

- That's what the computer file states, yes. A.
- All right. Now, Doctor Macrae, using 0. statistical methods and making a study of those figures, did you come up with a figure as to the relative risk of having oral cancer in one who used snuff?
- The figure is just greater than one. Yes. It is 1.11, 1.2. I have got the exact figure, which I can give you, in my notes. But it is almost one, and, of course, there is no suggestion that it's different from one by any large amount and, in fact, when you put 14 out of 36, there's 11 out of 33, a difference of three. Of course, the denominator is different as well, could easily be a chance difference. We are talking about a tiny difference.
- If I am interpreting right, if you had three ο. more controls, No. 1, so that that brought it up to the 36 with the cases and all three of those happened to use snuff, then you would have an exact equality?
- It wouldn't even have to be that, because A. you have fewer controls. What, it is an easier calculation if you trim out the three cases without controls, that makes it 12 out of 33 for the cases, because you see if I take you through this, I hope this is readable, that Case 7 does not have any

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controls, ID 156. That's a dipper. So you would reduce the number of cases to make them comparable to the controls from 36 to 35 and reduce the number of dipper from 14 to 13.

And you do the same with Case 20, who is a dipper but has no controls, so that brings it down to 12 in 34. On Case 29 it is a nondipper, but there is no controls, so it is 12 out of 33, as opposed to 11 out of 33. So the extra number of dippers in these cases when you take cases who have controls is one.

- Q. Well, what is the rationale or reason for taking out the cases that don't have a control?
- Well, they obviously, if you take No. 29, an Α. extreme case, that was a nondipper who was very This person was age 33. In fact, it was one young. of the two youngest tongue cancer cases in the study. There is another 33-year-old somewhere else in the data, who I think is that -- no, I think it should be in this one. I think there were two 33-year-olds somewhere. I can't quite find it in running my eye down it at the moment, but this 33-year-old had no case -- no controls, so as most of the other cases and controls are much older, it would be, I think, a very biased comparison to compare a 33-year-old case with controls. The majority of them when you look at

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1	this are age 50, 60, 70, much, much older. So I
2	think you have to take out the cases who don't have
3	controls when you compare the cases and controls.
4	Q. But even if you don't take out the cases
5	without controls, you do not get a relative risk that
6	you consider significant; is that correct?
7	A. You don't have relative risk, no.
8	Q. All right, sir. Incidentally, how many
9	cases in the hospital series did not use tobacco in
l 0	any form?
1	A. I have that figure somewhere. I think it is
l 2	about a third of them approximately. I can count it
l 3	up. I have them in my notes, if you wish to look at
L 4	them.
l 5	Q. I wish you would look at them, I think it is
۱6	a third of them. I think it is 12 out of 36, but
1 7	A. One, two, three, four, five, six, seven,
18	eight, nine, ten, eleven, twelve, yes, I get 12.
19	There is 12 out of 36.
2 0	Q. So 12 of the 36 cases with tongue cancer did
2 1	not use tobacco, according to the information that
2 2	was
23	A. Exactly right.
2 4	Q. Now, Doctor Macrae, if you would, look at
25	the death certificate studies, and that shows the

same information with regard to the death certificate 1 2 cases; is that correct? 3 That's right, yes. 0. And there were 14 of those. 5 A. That's right. 6 Q. So that made a total of hospital and death certificates of 50? 7 8 A. Of 50, yes. 9 All right, sir. And how did you come out on Q. 10 the analysis of the relationship or relative risk 11 between use of snuff and oral cancer with the 12 hospital cases? 13 Well, in fact, that, if you just look at the 14 first control, would be exactly equal, because the 15 last of the 14 cases is a dipper, but that case 16 doesn't have any controls. So although the total 17 number of dippers is six of the 14, it, to make it 18 comparable, it should be five out of 30. You lose a 19 dipper and you lose a case. 20 Now, if you take, in fact, the second 21 control, in fact, the proportion of dippers in the 22 second control is higher. You have six dippers and 23 only 11 controls, so in this case, in the death 24 certificate cases, if you calculate relative risk, it

In fact, the precise

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is actually less than one.

1	figure, if I remember, I think it is .74, which is
2	consistent but, of course, as epidemiology can prove
3	very little, if anything, it is consistent with the
4	hypothesis that snuff protects against fatal tongue
5	cancer. And that's what the figure shows.
6	Q. If you just relied on those figures, that
7	A. Yes.
8	Q was a possible conclusion?
9	A. If you take the numbers at face value, it is
10	consistent with a protective effect of snuff as
11	against fatal tongue cancer.
12.	Q. You don't reach that conclusion?
13	A. I don't believe that's true.
14	Q. All right, sir. But it is possible in this
15	type of analysis to get a relative risk of less than
16	one
17	A. Oh, yes.
18	Q by chance?
19	A. Of course. I mean we don't have many tongue
20	cancer cases. Are we talking about a difference of
21	one or two dippers? So it is one wouldn't make
22	anything substantive of that either way.
23	Q. All right. Now, in the death certificate
24	cases, how many of the cases of tongue cancer neither

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smoked nor used snuff?

1	A. Let's see if I can count that. One, two,
2	three I think it is three from my count. Yes,
3	three, three is the number.
4	Q. So out of the 50 cases, the total of the 36
5	and 14, there were 15 of them who did not use
6	tobacco?
7	A. That's right, 15
8	Q. And they had cancer of the tongue?
9	A. They did indeed, yes.
10	MR. JENNINGS: May I move this, Your Honor,
11	so I can see?
12	THE COURT: Yes.
13	Q. (BY MR. JENNINGS) Doctor McCrae, did Doctor
14	Winn reach any conclusions with regard to the effect
15	of using both snuff and smoking in her overall study?
16	A. Well, I think the word "conclusion" is
17	putting it a bit strongly, but she found and said
18	that the risk or the association between
19	snuff-dipping and oral cancer in general was stronger
20	in nonsmokers than in smokers.
21	Now, what this is what this means is, of
22	course, the question. I mean it is consistent with
23	smoking protecting against any effect that snuff
24	might have or snuff protecting against any effect
25	that smoking might have but, of course, being

1	consistent with that hypothesis is one thing, but
2	proving is quite another.
3	Q. Well, did she find that snuff dippers who
4	also smoked, did she come up with a figure that there
5	was a lower relative risk if you also smoked?
6	A. Yes. The relative risk for snuff dippers
7	who smoked was lower than for snuff dippers who did
8	not smoke.
9	Q. Doctor McCrae, do you know whether or not
. 0	Doctor Winn herself reached any conclusions with
. 1	regard to whether or not snuff-dipping caused cancer
2	of the tongue?
. 3	A. She barely mentions cancer of the tongue as
4	a separate issue in either paper or her thesis.
5 ا	Q. In her thesis did she set out specifically
۱6	what site she felt she did have an association with?
L 7	A. Yes. Being her main positive association is
. 8	in the gum and buccal region of the mouth.
19	Q. And when we speak of the gum and buccal
2 0	region, this is the gum all around here
2 1	(indicating),
2 2	A. (Nodding yes).
23	Q and the buccal would be the inside of the
2 4	cheek?
25	A. The cheek, if you place your finger between

1	your cheek and your gum.
2	MR. JENNINGS: This is identified as
3	Defendant's Exhibit 55.
4	THE COURT: Defendant's 55.
5	MR. JENNINGS: 55, yes, Your Honor.
6	Q. (BY MR. JENNINGS) Doctor McCrae, can you
7	see that?
8	A. Yes, I can, yes.
9	Q. You recognize what that is?
10	A. Yes, I do. That's Table 3 which was
11	published in our New England Journal of Medicine, an
12	article in 1981.
13	Q. That would be Doctor Winn's report that was
14	published?
15	A. That's a published table, yes.
16	Q. All right, sir. And
17	THE COURT: Are you going to offer this as
18	an exhibit.
19	MR. JENNINGS: I am not introducing it, Your
20	Honor.
21	THE COURT: It is already in evidence.
22	MR. JENNINGS: It is a table from the paper
23	that is already in evidence.
24	THE COURT: All right.
25	Q. (BY MR. JENNINGS) Now, from those figures,

did Doctor Winn reach and express any conclusion about relative risk?

The figure she obviously is most impressed by there is the number 47.5 in the relative risk column, and that has been widely quoted as being the result of the Winn Study. That is a relative risk that applies to women who have dipped snuff for at least 50 years, at least 50 years.

And there are things to notice there, too. that she restricted this analysis, where you see in the final print at the top to nonsmokers and the effect of this is to increase the figure because smokers have a lower risk, and she also restricted the risk to the hospital sample and she excluded the death certificate cases and again the death certificate cases of a lower risk.

In fact, the total number of cases shown for gum and buccal mucosa there, if you add two, plus three, plus ten, plus 15 in the cases column, adds up to 30. In fact, in her study there were 50 patients who had gum and buccal cancer, and so to get her relative risk of 47.5, 20 of the 50, 40 percent of the cases, were left out.

- And she also left out these 15? Q.
- Oh -- well, in fact, the technicality of Α.

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1	relative risk is that you compare the zero row, the
2	two in the 34, with each succeeding row. So what she
3	is really saying is that the comparison is zero with
4	50 gives you the number 47.5. So she is saying that
5	the rate of snuff usage in the cases and controls
6	would lead you, if the duration of usage was more
7	than 50 years, she would conclude that the relative
8	risk was 47.5. But to make that statement she has to
9	compare the 50-year-plus users with the zero year
10	users.
11	Q. I see. Well, now, that figure of 47.5 has
12	been very frequently quoted as fiftyfold, has it not?

- Q. It has been rounded up to 50 from 47.5, and the 47.5 figure was arrived at by using the most favorable comparison for the purpose of increasing the relative risk; is that right?
- A. Yes. That is -- when you look at all the possible calculations you can do in the Winn Study, that is the single highest relative risk you can find in the study.
- Q. And do you have an expression that you describe that method by?
- A. Yes. There is a saying that in statistics, if you torture the data enough, it will eventually

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A.

Yes.

1	confess, and this looks like, well, a possible
2	example of data torture.
3	Q. All right, sir. Now, Doctor Macrae, I want
4	to go back for a moment, if I can, to the tongue
5	cancer cases, and you have already pointed out that
6	there were few cases below did you say 60?
7	A. Under the age of 60
8	Q. Yes.
9	A did you say? Yes, I looked at the
10	younger cases, and I took 60 as or less, or less
1 1	than 60 as my definition of young, because there are
12	so few young cases.
13	Q. All right, sir. And here on the death cases
1 4	you have one age 41?
15	A. And one quoted on age 57.
16	Q. And the next youngest was 57?
17	A. Yes.
18	Q. And everybody else is 60 or more?
19	A. That's correct.
20	Q. With two, four, six, seven out of the 14 or
21	half of them being 80 years old; is that right?
22	A. Yes, this is an elderly population
23	Q. Now, under the hospital series, if you look
2 4	at ages, you see a 40-year-old, No. 15.
25	A. Yes, sir. If you take 60 as the dividing

line, you can start at the top, there are two 1 58-year-olds, with Cases 1 and 2. Neither of them 2 were snuff dippers. The next under 60 is No. 3 8, 57-year-old who is not a snuff dipper. 4 The next one is 12, 12 and 13 are both 53, 5 neither of them is a dipper; and 14 is a 50-year-old 6 who is not a dipper. This is No. 15, is one of the 7

is the 40-year-old, Case 15, so that is the first 9 10 one.

If you go down and followed, you find the second one, which is No. 25, that is the 46-year-old who was a dipper. 27 is a 47-year-old, not a dipper. 29, and she doesn't have a control, but that is one of the younger of the two cases -- one of the two youngest cases, that is not a dipper, the 33-year-old, and the next 33-year-old is not No. 31, who is also not a dipper, and that's it.

two cases under the age of 60 who is a dipper, that

So you find in the whole study two patients under the age of 60 with tongue cancer who are dippers and 12 who are not.

- Have you run the same sort of analysis of Q. the death certificate cases?
- None of -- none of the young -- by young I mean under 60 -- none of the two young loss

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cases was a snuff dipper.
Q. I will accept that definition.
A. Thank you.
Q. Here is one 41, not a snuff dipper?
A. Snuff dipper, and then the second to last
one, No. 12 was she is not a snuff dipper either.
Q. Doctor McCrae, are you familiar with any
other epidemiological study that has been done in the
United States with regard to tongue cancers and the
use of smokeless tobacco?
A. Well, in general, the epidemiological
studies on oral cancer will usually contain some
tongue cases, but as with Doctor Winn, in the vast
majority of papers the tongue cases are not
identified separately. So, in fact, our information
about tongue cancer from the epidemiology is
virtually nil. And, in fact, it was only by getting
the computer tapes from Doctor Winn that we were able
to find out the evidence which I have just been
showing to you today.
Q. With regard to the age factor, did you also
analyze the data with regard to the buccal cavity and
the gum from an age point of view?
A. Yes, I did, as well.

And what did that turn up?

1	A. Well, there were two patients under the age
2	of 60, under 50, 48 out of the 50 were, gum and
3	buccal cancer just does not occur virtually I mean
4	it's a disease of the elderly.
5	Q. Out of 2350 cases of the even buccal or
6	gum,
7	A. Yes.
8	Q only two were under 50?
9	A. Under 60.
10	Q. Under 60?
11	A. Under 60, yes.
12	Q. Under 60 years of age. Doctor McCrae, I
13	think for the jury's benefit you need to show them
14	how you go about calculating relative risk. Could
15	you do that?
16	A. Yes. Could I write on something?
17	Q. Pardon? Sure.
18	A. Could I
19	Q. Go ahead.
20	A. You basically set the data up into a table
21	with four boxes. You list the cases here and you
22	list the controls there.
23	Q. You are going to have to keep your voice up,
24	because you don't have a microphone, Doctor.
25	A. Okay. Let me keep the numbers simple and

just assume that we have ten cases. We will keep it really simple, and we will put ten controls, and supposing we find out that, say, two of the cases smoked, eight do not. Supposing one of the controls smoked and nine do not.

Now, the relative risk is calculated in a peculiar way. You have to do this by the retrospective study. It is called an odds ratio, to be technical it is the odd's ratio estimate of the And that's here because it's called a relative risk. cross-product. It is two times nine over one times eight, which will be 18 over 8, which will be 2.25.

I don't want people to feel as if they were back to school again. But it is quite a simple calculation. At least that's the simplest way you can do the calculation. There are more complicated ways which Doctor Winn herself used. The complicated ways are taking into account the matching of the cases and the controls, and you effectively need a computer to do that. But this gives a very good estimate of what the more complicated methods do. That's called the odds ratio estimate of relative risk.

And you say that different people might compute the relative risk differently, but that's the

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odds ratio for relative risk; is that correct?

- A. Yes, that's the simplest method that is valid to use in a case control study.
- Q. Doctor McCrae, I don't want to get too technical or too complicated, but how would you apply the question of statistical significance to that computation?
- A. Well, the simple answer is that statistical significance depends on the size of the relative risk and on the number of cases on which it is based.

 And, in fact, I think the jury would find Doctor Winn's table a very valuable guide to this concept.

 The very last column in that table is called an eight percent confidence interval.

Now, that is quite a complicated calculation to carry out, but basically what it does is it says by chance how different from the number in the data could the relative risk actually be. As we are talking about the 47.5, the confidence interval for that goes from 9.1 to 249.5. So random chance variation could mean that instead of the risk being 47.5, it could actually be 9.1 or it could be something greater than that or it could be as high as 249.5.

Now, the important thing to establish with

that is, that is looking purely at chance. If she 1 2 had ten times as many cases, it would make that 3 interval much narrower. Now, a statistically significant risk or 4 5 relative risk is one that is a lower confidence interval of greater than one. And you will see an 6 7 example of one which is not greater than one with the 8 other mouth and pharynx for one to 24 years of use. 9 The relative risk is 1.7, but you see the confidence 10 interval is from 0.4, which would mean a protective 11 effect to 7.2, which would mean a positive risk of 12 over 7. 13 Now, because that interval includes the 14 possibility that the relative risk is one, that is what statisticians say are a nonsignificant 15 16 association or a nonsignificant relative risk. 17 0. You are speaking of this figure right here? 18 That's the one. Because that brackets one, 19 it is less than one and greater than one, it's 20 nonsignificant, and the last one is the same, 0.5 to 21 2.3. 22 One goes from 9.5 to 9.6, that is Q. 23 technically significant. 24 The figure 1.7, although greater than one Q.

A.

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Yes.

1	Q still is not significant statistically?
2	A. No significance statistically. And you can
3	see why, one of the reasons why, because the number
4	of cases and controls there is tiny. It is three
5	cases and five controls. So these can easily be
6	chance effects. I mean it could easily instead be
7	four cases and four controls. It wouldn't take very
8	much just to get one more or less control in that
9	sort of sample size.
10	Q. Well, then, from the point of view of
11	determining statistical significance, the larger your
12	study the more reliable it is; is that right?
13	A. Yes. In terms of dealing with chance,
14	random variation, a large study is better than a
15	small one.
16	Q. And what level of confidence was Doctor Winn
17	referring to in her figures here?
18	A. Yes. There are two ways of putting it. It
19	is either 95 percent confidence, or the other way is
20	to call it the 5 percent level of statistical
21	significance. 5 percent of significance and 95
22	percent confidence mean the same degree of
23	confidence.
24	Q. Could you compute a 95 percent confidence
25	level with those figures you have used?

I could if I could fetch my calculator. 1 Could I do that? Shall I get it from my bag? 2 I have got it. MR. FINNEGAN: 3 (Handed to the witness). 4 THE WITNESS: Thank you. 5 (BY MR. JENNINGS) Doctor, before you start Q. 6 on your calculator, something tells me that since you 7 would only have to change the controls from one to 8 nine, to two to eight, that that can't possibly be 9 statistically significant. Are you going to prove me 10 11 wrong? I will probably prove you right, if you will 12 forgive me, say prove you right. This machine comes 13 all the way from Texas, and it's a relative risk 14 confidence interval calculator, among other things, 15 so you just put in the two numbers -- well, the four 16 numbers. It gives me 2.25, and then the lower limit 17 is not quite 20. It is 28.4, so I think you can see 18 that a small study like that is consistent with a 19 wide range of possibilities, from an enormous 20 protective effect of relative risk of .18 to quite a 21 high harmful effect of 28.48. 22

Now, would the smallness of the numbers Q. involved in Doctor Winn's buccal cancer, people using it more than 50 years or more, would that have any

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effect also on the reliability of the figures?

It gives a very wide confidence A. Yes. interval, ranging from about nine to about 250. So the precision of that estimate, even if the study were totally unbiased, without any problems of confounding, the precision of that statement -- of that risk is obviously very low. It is a very imprecise estimate of what the association is if it exists.

- Q. Well, am I reading this chart right that by chance the number might have been 9.1 rather than 47.5; is that what that means?
- Well, what it means is that if the true risk A. was really 9.1, you could easily in a small study like this get a false impression by getting a relative risk of 47.5. So the 47.5 might really be a real risk or whatever we mean by that, but the true association could be a relative risk of 9.1 and just because the figures were so small, they look like 47.5 in that particular data set.
- Doctor, are you aware of epidemiological studies that have been done in other parts of the world besides the United States?
 - Α. Yes, primarily in India.
 - Do you consider the studies in India to Q.

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related in any way to the situation in the population of the United States?

Well. I think the answer must be "no," for a First of all, the substance or variety of reasons. the substances that Indians use are quite different. They use tobacco sometimes, sometimes no tobacco, but they usually use leaves, I think pan is one, mix various substances in it, lime, some nuts, I think betel nuts I think is an odd name for them, they use concoctions which vary throughout India, so they are really quite different from the sort of tobacco products used in the United States or Europe.

The second thing is that obviously Indian an Indian population are substantially different racially from populations in Europe and the United States, and what we know from the Winn Study, she found, for example, that the relative risk estimates from the Black center study were quite different from the relative risk estimates in the white study.

Now, if you can get two races living in the same country having a difference, two races who happen to live in two different countries, the comparability, the relevance of one to the other must be minimal.

The third thing is that Indians have quite a

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variety of cultures within India, and the variation in rates of oral cancer within India is tremendous. And I think they can't even extrapolate from one part of India to another part of India, so extrapolation outside India must be even more difficult.

MR. JENNINGS: If the Court please, I wonder if it would be convenient at this time to take our afternoon recess so I may consult with counsel and perhaps see how close we are to finishing.

THE COURT: That will be fine. We will take our afternoon recess, ladies and gentlemen. We will recess for 20 minutes. Everyone remain seated while the jury exits for 20 minutes.

Court will be in recess.

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1	THE COURT: Be seated.
2	MR. JENNINGS: Thank you, Your Honor.
3	THE COURT: Go ahead, Mr. Jennings.
4	Q. (BY MR. JENNINGS) Doctor Macrae, in order
5	that we not have any confusion about the charts, what
6	does a zero mean under "case, snuff use"?
7	A. It means the case was not a snuff dipper and
8	never had been.
9	Q. Zero is a nonuser?
10	A. A nonuser, yes.
11	Q. Over here the zero means that the Control
12	No. 1 was a nonuser?
13	A. Nonuser, yes.
14	Q. What does the one mean?
15	A. One means one means sometime in the
16	case's life the case had been a snuff dipper.
17	Q. So for No. 3, here which is ID 41, the case
18	was a snuff user, Control 1 was a snuff user,
19	A. Yes.
20	Q Control 2 was a snuff user?
21	A. Yes.
22	Q. The case did not smoke?
23	A. Yes.
24	Q. And Control One did not smoke?
25	A. Correct.

1	Q. Control 2 did not smoke?
2	
3	Q. In effect, one means yes and zero means no?
4	A. That's the meaning of that, yes.
5	Q. Doctor Macrae, do you recall the statement
6	in the Winn paper in the New England Journal of
7	Medicine that about one-third of the subjects started
8	the habit at age 10 or younger?
9	A. Started to dip snuff at the age of ten or
10	younger.
11	Q. Yes, sir.
12	A. Yes, I do recall that.
13	Q. And is that borne out by your charts? This
14	is just tongue cancer we are talking about here?
15	A. Yes.
16	Q. And she was referring to the entire study?
17	A. Yes, a substantial number of the cases are,
18	I think about 36 percent is the actual figure, are
19	Q. Does this figure indicate that the user
20	started at age 5, that the case over here, 22,
21	A. That's correct.
22	Q started at age 5?
23	A. Yes.
24	Q. This one started at age 5?
25	A. Yes.

1	Q. And the controls, this one started at age 8
2	and this is age 6?
3	A. That's exactly right.
4	Q. This one at age 6?
5	A. Yes.
6	Q. This one at age 5?
7	A. That's right.
8	Q. Now, with regard to your death certificate
9	cases, you see here is a case that began at age 10,
10	another one at age 10?
11	A. Yes.
12	Q. The Control at age 7, 8, 9; is that correct?
13	Is that what those figures show?
1 4	A. Yes, indeed, that's true.
15	Q. Now, if we are talking about a study that
16	was made between 1975 and 1978,
17	A. Yes.
18	Q then if somebody began using snuff, for
19	instance, at age 5 here and is now or at the time
2 0	is 76 years old, that would indicate that the
21	beginning date had been 71 years ago?
22	A. That's right, yes.
23	Q. And that would mean that if that person was
2 4	studied in 1976, that she began using snuff in 1905?
2 5	A Mhatia what the figure gave were

1	Q. And, of course, she didn't start because she
2	saw Walt Garrison on TV?
3	A. I think that would be difficult in 1905.
4	Q. Now, once again, all cases had cancer and
5	all controls did not have cancer?
6	A. That's correct, yes.
7	Q. That's the way the study was set up?
8	A. Yes.
9	Q. Have you made a computation of the relative
10	risk as to all cases in the Winn Study?
11	A. Everybody.
12	Q. Yes.
13	A. The relative risk is just under 2, if you
14	put all types of cases together.
15	Q. That is, if you don't eliminate anybody, you
16	just take all of them?
17	A. If we take everybody.
18	Q. And you take all sites,
19	A. All sites, yes.
20	Q including the buccal mucosa, the gums,
21	where you had a very high relative risk?
22	A. Yes. If you pool them into the total and
23	count the relative risk, regardless of site, it is
24	under two.

Now, you made the statement that there was a

Q..

numbers are capable of no other interpretation.

1	MR. JENNINGS: Thank you, sir.
2	THE COURT: Cross-examine.
3	CROSS-EXAMINATION
4	BY MR. BRALY:
5	Q. Doctor Macrae, how far did you come to
6	testify in this trial?
7	A. I'm from London. I don't know the precise
8	mileage, I'm afraid.
9	Q. Do you know where the United States Tobacco
10	Company is located?
11	A. I don't actually know.
12	Q. You do understand we are here in the United
13	States?
14	A. I understand that, yes.
15	Q. Will you tell the jury why they had to go
16	all the way to England to find a statistician to come
1.7	to Oklahoma to testify?
18	A. I can't comment on what the thinking was
19	behind that.
20	Q. Doctor Macrae, do people in England commonly
21	use snuff in the mouth?
22	A. Not very commonly, no.
23	Q. Do you have children?
24	A. No.
25	Q. Would you recommend that children use snuff?

1	A. I wouldn't give a positive recommendation
2	that they should, no.
3	Q. Doctor, if you had to characterize the place
4	where your principal experience has been prior to the
5	time that you were hired by the United States Tobacco
6	Company to come and testify as a statistician in this
7	case, how would you describe that experience to this
8	jury?
9	A. I wasn't quite clear about the question.
10	Was it where my experience was? Does that
11	Q. What was the nature, what has been the
12	nature of your work since you have been out in the
13	real world?
1 4	A. Yes. It's been dealing with statistical
15	aspects of medicine generally.
16	Q. Can you be a little more specific?
17	A. Yes. That most medical research that is
18	clinical or epidemiological generates data, and my
19	role has been to advise people before they collect
20	the data as to how they should conduct the research
21	from a statistical point of view and to advise and
22	sometimes undertake the analysis of the numbers that
23	they collect after the study is completed.
24	Q. Am I correct in saying that a review of the

articles that you have published in the literature

1	would reveal that the majority of those articles have
2	involved hospital clinical trials to determine the
3	advocacy of various different treatments?
4	A. The majority of the published articles,
5	that's correct.
6	Q. And that very few have in any way been
7	engaged in or involved in the determination of the
8	cause of any disease?
9	A. I would say that I can't think of any
10	article that would be a statistical article that
11	would actually deal with the cause of a disease.
12	Q. So prior to the time you did say you
13	couldn't think of any in particular?
14	A. Well, the force of my answer was intended to
1.5	be that a statistical paper, epidemiological, is not
16	actually primarily dealing with the cause of a
17	disease. It is looking at statistical associations.
18	Q. Well, I understand that epidemiologists have
19	a function which is to try and determine the cause of
20	diseases, and you are not an epidemiologist. You
21	are, sir, a statistician; is that correct?
22	A. In the United States in UK terms I am a
23	medical statistician. The term epidemiologist in the
24	UK tends to be applied primarily to doctors who are

1	In the United States I think the label
2	epidemiologist would be applied to somebody who does
3	my job.
4	Q. You did come out of the Department of
5	Statistics at the University of Aberdeen?
6	A. Yes.
7	Q. And subsequent to that you did work in
8	psychology and statistics?
9	A. That's correct, yes.
10	Q. Doctor, if one or two examined the published
11	literature would want to find out what you have
12	written, want to go to the computer and sit down at
13	the computer terminal of the National Institutes of
14	Health's med-line service and for a summary of the
15	articles that you have written, couldn't they?
16	A. They could, indeed, yes.
17	Q. And that data base goes back to about 1966;
18	is that your understanding?
19	A. Yes, that's right.
20	Q. And I believe it was sometime after that
21	that you began to publish in the literature.
22	A. Yes.
23	Q. So that such a study should, at least in
24	your case, should turn up everything that you have
25	written that has been published in well-regarded peer

1	review journals?
2	A. Well, not every journal is in all the
3	computer data banks, not all of them.
4	Q. The well-regarded and peer review journals
5	are.
6	A. Most of them would be. I mean I am
7	surprised
8	Q. Would you give us an example that would not
9	that you consider to be well-regarded in peer review?
10	A. I know that I can't quite quote, but I
11	remember my experience in the past has been that
12	looking for certain articles, the journal that I knew
13	had been published and wasn't listed, but I would
14	accept your statement that the majority are.
15	Q. Doctor, what is the significance of being
16	listed as the first author in a publication?
17	A. It can mean different things in different
18	articles. Sometimes it is that your name is rather
19	high on the alphabet, if your surname begins with A
20	or B, and an order of authors is determined
21	alphabetically. That may be the only significance.
22	Sometimes the convention is that it's the
23	person often who is the junior person who did the
24	basic straight-forward, what one might call routine
25	work, that, in fact, the most eminent person can have

the role of a statistician is as part of a research,

1	team, but not the whole research team. And the
2	majority of medical statistical work is not done by
3	statisticians by themselves. And also much of your
4	work isn't reflected in publications at all.
5	Q. Doctor, let me hand you an excerpt that I
6	obtained from the Lancet this morning. Would you
7	look at that. Is that another one of your letters to
8	the editor that you wrote into the Lancet?
9	A. Yes, with two other colleagues, that's true.
10	Q. This one mentions head and neck cancer,
11	doesn't it?
12	A. It does, yes.
13	Q. It doesn't discuss the cause of head and
14	neck cancer, does it?
15	A. It doesn't, no.
16	Q. That is one of the 57 that we were referring
17	to; is that right?
18	A. Well, obviously, without a complete list of
19	the 57, there is no way I can check with if that
20	statement is true or false. I independently don't
21	know that fact.
22	Q. Doctor, this represents a list of the
23	research that you have published, that at least you
24	or the people that published the journals considered

to be significant, doesn't it?

1	A. I think the statement considered to be
2	significant is one that I don't have an opinion on.
3	I accept this as a list you obtained from the
4	computer which fulfilled the criteria that the people
5	who sat up the data base adopted. And other than
6	that, I have no further comment on that list.
7	Q. Doctor, isn't it true that the bulk of these
8	journal articles in which your name appears deal with
9	either breast cancer or stomach ulcers or
10	reproductive-tract cancers or bowel cancers?
11	A. The majority would fulfill these criteria,
12	yes, that description.
13	Q. And almost all of those deal with clinical
14	trials as to different treatments of these diseases.
15	A. Yes, indeed.
16	Q. So far as you know, not any of them deal
17	with the determinations of causes of any of these
18	cancers?
19	A. I think that's true, yes.
20	Q. As a matter of fact, Doctor, with respect to
21	your experience prior to getting involved in this
22	litigation, if one asked this computer for Kenneth D.
23	Macrae and oral cancer or Kenneth D. Macrae and
24	snuff, Kenneth D. Macrae and tobacco, one will not

come up with a single example from the medical

1	literature where the computer will find your name in
2	association with any of those topics, will it?
3	A. I think that's true, yes.
4	Q. I believe that you have just told Mr.
5	Jennings and the jury that you thought that the
6	Deborah Winn Study was a pretty good study?
7	A. It was a pretty good case-control study.
8	Q. And that it provides some statistically
9	useful information?
10	A. I think the word "useful" is a word I would
11	like to have defined before I answer the question.
12	Q. Well, is it good for anything?
13	A. It's good good for anything is such a
14	strange way to put it. It can demonstrate whether
15	there's a statistical association between various
16	exposures and habits and not oral cancer, head and
17	neck cancer, oral cancer on different sites.
18	Q. Has it established in any way a statistical
19	association?
20	A. The principal statistical association in
21	that study is that between long-term snuff-dipping
22	and cancer of the cheek and gum. The rest of the
23	data is largely negative statistically.
24	Q. But there is a statistical association as
25	far as you can tell between the long-term use of

snuff and cancer of the cheek and gum?

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- With reservations, the reservation is that Α. the numbers are small and it is a retrospective study with obvious problems that such studies always face.
- On the face of the data, it does -- I Q. believe you are telling us that it means something, otherwise -- are you telling us that the study, that you can draw no conclusions from the study?
- Well, I think the term "draw conclusions" is A. so nonspecific that I'm not sure how I can answer I have answered what I think is my conclusion that there is a -- an apparent statistical association which one would treat with some reservations for some of the reasons I have explained when Mr. Jennings was asking me questions, but the data -- the association in that study is largely confined to that part of the data, long-term snuff-dipping with cancer of the cheek and gum.
- Q. A nine-fold, even at the lower limits of the confidence interval, a nine-fold increase in the risk is of some considerable concern to ordinary human beings, isn't it?
- Well, nine-fold -- the figure nine takes account of chance being the only reason why the risk would be wrong. And, of course, in a retrospective.

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- And that is because the numbers are small? Q.
- It is also because the data are retrospective.
- But you have told us that it is the best Q. that can be done because it is impossible to do a prospective study?
- Well, I didn't say the Winn Study is the best possible case control study. It might be possible and, indeed, Doctor Winn herself, I believe, at one time said she was going to undertake a further study, it might be possible to do a better case control study. What I am saying is that Doctor Winn's first study, this one, was a relatively good study, but a cohort study, if it was possible, a prospective study, if it was possible, would be much better.
- And a relatively good study, as you just described Doctor Winn's study would not be one that.

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1	had any reasonable conviction attached to it, would
2	it?
3	A. Any reasonable
4	Q. Conviction attached to its results?
5	A. I didn't quite catch Was it restriction,
6	did you say?
7	Q. You did say that you thought Deborah Winn's
8	study was a reasonably good study?
9	A. It is a reasonably good study, yes.
10	Q. You would not characterize a study that was
11	reasonably good as one that does not have some
12	reasonable conviction attached with it?
13	A. Again, I have difficulty understanding what
1 4	you mean by reasonable conviction.
15	Q. You don't understand what those words mean?
16	A. Well, they are not scientific or
17	epidemiological or statistical terms which are
18	defined, so I would need you to explain the meaning
19	of that term before I could answer it.
20	Q. You wouldn't use those terms when you were
21	trying to convey important information to people
22	because you don't understand them?
23	A. No, because I think that when you use common
24	parlance in a technical way, people might understand
25	different things by the term, and what you mean by

1	conviction, reasonable conviction, and what an
2	epidemiologist means by it might be totally
3	different, so I wouldn't be sure I would be answering
4	the question I understood.
5	Q. So you basically would not use those words,
6	because you don't think that they have any common
7	understanding?
8	A. I'm not making a general statement that I
9	would never use the word "reasonable conviction." I
1.0	am saying in the context of talking about the Winn
11	Study, I wouldn't describe it in that way.
12	Q. Fine. Doctor, do you recall being asked to
13	testify before the Congress of the United States
1 4	A. Yes, I do.
15	Q about a year ago?
16	A. Yes, I do, yes.
17	Q. And did you do that?
18	A. Yes, I did.
19	Q. And, Doctor, at that time, as opposed to
20	this time, didn't you in fact use those precise words
21	when you were representing the smokeless tobacco
22	industry in front of the Congress of the United
23	States?
24	A. I'm sure if you are asking me the question

I don't know how.

that I did.

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1	Q. I am quite sure that you did. As a matter
2	of fact, didn't you make the statement with respect
3	to the Winn Study, I believe it is found at Page 346
4	of the, report of the hearings of the subcommittee on
5	health and the environment, "That study has not even
6	established with reasonable conviction a statistical
7	association."
8	But now you tell us today that it is a
9	reasonably good study? Why have you changed your
10	mind?
1.1	A. Because I I haven't changed my mind.
12	Q. It is a reasonably good study but it
13	establishes nothing with reasonable conviction?
1 4	A. I didn't say it establishes nothing. What I
15	said was it establishes with due reservation that
16	there is an association for one particular site in

the mouth, i.e., the cheek-gum site, for very long term use, but that that association, because of the fact that it was obtained by selecting very carefully the case and controls on which it was based is one which one would treat with caution.

- Doctor, you have criticized here today the Q. use of data from third persons to obtain the histories on these people, haven't you?
 - I have considered it potentially Yes.

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1 In your opinion it is much less desirable to Q. 2 use the data from relatives than it is to obtain first-person information? 3 I think generally in epidemiology one would 5 say that would be the case; however, there may be aspects of the individual subject which make them 6 less suitable than a relative under certain 7 8 circumstances. 9 Q. Doctor, specifically with respect to the 1.0 Winn Study, you have severely criticized that study 11 for relying on just exactly that kind of data? 12 Well, the real reason for the criticism is A. 13 that if all the cases and all the controls had been 14 personally interviewed or if none had been, that 15 would, at least, have been even, evenhanded, but the 16 fact, the real problem with the Winn Study is what 17 one would call bias, ascertainment bias in that much 18 fewer of the cases were interviewed personally than 19 the controls. That is a difference in the way the 20 data was obtained between the cases and controls. It 21 is a lack of equality. 22 Doctor, it would be possible to go through Q. 23 the data and consider only those cases where there

where there was first-person information?

was first-person information and only those controls

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1	A. It would indeed yes.
2	Q. Doctor, you criticized the Winn Study
3	because it included this other kind of data from
4	third persons, didn't you?
5	A. Yes, unequal portion in the cases and the
6	controls.
7	Q. In fact, in your testimony about the
8	Congress of the United States, you mentioned the
9	inherent methodological weaknesses in the study.
10	Didn't you, Doctor, say that this means that in a
11	majority of the study subjects the data was obtained
12	from third parties?
13	A. Yes.
14	Q. And later on, of course, a major source of
15	bias was introduced because unavoidably this
16	information was obtained from third parties after the
17	occurrence of the disease was already known by the
18	investigators and study subjects, and the third
1. 9	parties providing the information?
2 0	A. Yes, yes.
21	Q. You focused quite heavily on this
22	third-party aspect of the data, didn't you?
23	A. Yes, I did, yes.
24	Q. Having focused quite heavily upon it, you
25	nevertheless, and apparently you have got this data.

available to you and have had for some time, you have not gone back and made that calculation to find out what would happen if you only focused upon the first part of your data and information, have you, Doctor? Α. I have looked at that, yes. And what did you find when you had a look at Ω.

- that, Doctor?
- Α. The main finding was that the cases who were interviewed personally give a similar rate of snuff usage to cases for whom the data was obtained from a third party, but with controls there was a difference. Strangely enough, a higher rate of snuff users supported for controls who had the data obtained from a relative rather than from controls who were interviewed personally. So --
- Q. People were lying about their snuff habits, weren't they?
- I won't say they were lying. I am saying you get a difference in the rate of snuff usage, depending on how you got the data from the controls. So this clearly demonstrates that how you get the data makes a difference. The trouble being a retrospective study is, you don't know what's true. You don't know if the people themselves are reporting less than the truth. You don't know if the relatives

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are reporting more than the truth or what. It's an 1 uncertainty. That is the nature of a retrospective 2 3 study. Doctor, did you stop and make the 4 calculations of the relative risks considering only 5 first-person data? 6 7 No, I didn't, no. Is there some reason why you didn't bother Q. to do that when you went to all this other trouble? 9 Yes. The reason is that when you try to do 1.0 that, you sometimes get a case who is interviewed 11 personally matched with controls that weren't, or you 12 get a case that was interviewed personally matched 13 with controls that were, and it becomes extremely 14 15 complicated. And the second reason is that the hearing 16 before the Congress of the United States was on the 17 general issue, whereas my analysis for this 18 particular trial was obviously to make it relevant to 19 the particular case being tried, and the relevance 20 21 here is to do the tongue cancer. 22 Doctor, you are a statistician Ω. fundamentally; is that correct? 23 24 Α. Yes. Not a medical doctor?

Q.

1	A. That's correct.
2	Q. I don't want to run this long litany. Mr.
3	Jennings has done that previously in this trial. You
4	cannot tell us one way or another whether the causes
5	of cancer of the mouth have some etiologically common
6	factor?
7	A. I can't tell you that, no.
8	Q. So the causes of tongue cancer may be the
9	same as the causes of any other cancer of any other
1. 0	mucous membrane inside the oral cavity? You don't
11	know that one way or another, do you, Doctor?
12	A. Given that I think nobody knows the cause of
13	cancer, that may not be true.
1.4	Q. Now, you were telling this jury that nobody
15	knows the cause of any cancer?
16	A. I think we have a better or the medical and
١7	scientific community are closer to understanding some
18	cancers than others.
١9	Q. But the answer to my question is "yes," we
20	do not understand?
21	A. I think that question, given the nature of
22	scientific knowledge, is not capable of a sweeping
23	statement answer like that.
24	Q. At any rate, you don't know what the causes
25	of oral cancer are, do you?

Ţ	A. No, 1 don't.
2	Q. Other than looking at these statistics in
3	this case, at least, you have not published any work
4	that purports to investigate the causes of oral
5	cancer?
6	A. That's true.
7	Q. You really haven't done any such study in
8	fact, have you?
9	A. No, no, that's true.
L 0	Q. So as you sit here today, you really can
1 1	provide this jury with no useful information on the
l 2	causes of oral cancer.
13	A. That's not true. I can give the jury
. 4	further information on Doctor Winn's data on the
15	specific type of cancer, which is relevant to this
.6	case.
7	Q. But I think what you said a minute ago was,
. 8	Doctor, that you didn't know whether the same things
9	that caused tongue cancer cause other cancers of the
0	mouth.
1	A. I don't know, but what I would say is if
2	epidemiology is of use at all, it would the
:з	associations in epidemiology, if they are positive,
4	may reflect causation. They may reflect something
5	else. If there are no aggodiations it makes it

1	rather difficult to say that that there is a link
2	there at all. If there is strong associations for
3	some sites and no associations for others, it would
4	at least suggest that there might be a different
5	etiology, a different causation for one site as
6	opposed to another.
7	Q. Doctor, you don't even think that smoking
8	has been shown scientifically to be a cause of lung
9	cancer, do you?
10	A. I think ultimate proof of that still hasn'
11	been achieved.

- t:
- The answer to my question is that Kenneth Q. Macrae does not think it has been scientifically shown that smoking causes lung cancer.
 - That's right. Α.

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- Given the vast number of studies that have Q. been done on that subject, I take it that you would think it would take an equally vast number of studies done on the subject of snuff dipping before you would reach the same conclusion that no such cause has been established?
- Well, no. I think the actual number of studies is not the point. It's the nature of the If you are looking at this issue primarily or exclusively from the point of view of statistical

association, that will not deal with our question of causation. You have to wait until scientific knowledge achieves a basic understanding.

- I want to come back to that after a while. But in the meantime, Doctor, going back to this issue of these very etiological factors that cause oral cancer, if we don't know that one of them is or is not a cause of tongue cancer as distinguished from some other cancer of the mucous membranes, there is no reason then not to lump those sites together, is there?
- Α. Well, you could take that view, in which case the shortest in Doctor Winn's own opinion, epidemiologist, the strongest reason that has been advanced by the Surgeon General, by the consensus conference and so on for thinking the Winn Study is a strong study and that it may -- its association may suggest causation in the opinion of various people, is that for this specific site, gum and buccal, this relative list, which is widely said to be almost 50 has been achieved.

Now, if you are criticizing me for selecting the tongue and not taking all of the mouth sites, perhaps you should be criticizing Doctor Winn on all the people who quote a study for selecting that

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1	relative risk of almost 50 and quoting it in
2	isolation. It is not even all gum and buccal cases.
3	It is only those who are from the hospital that
4	sample who are nonsmokers and who have snuff dipped
5	for more than 50 years. Now, it would seem that my
6	error in looking at all the tongue cases is much less
7	than the error of quoting that 47.5 as the figure
8	from the Winn Study.
9	Q. What about the error of not simply quoting
10	what Doctor Winn quoted and stated that "the relative
11	risk associated with snuff dipping among white
12	nonsmokers was 4.2"?

Well, --

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- That's a fairly all-inclusive statement, It includes everybody except the smokers and the Black folks.
- I think you might well find it excludes the deaths as well. I think that is the hospital sample.
- Q. And, of course, you criticized the death certificates for being less reliable, so you are now criticizing her for using the reliable information and arriving at this figure?
- Well, the death certificates, all the death certificates --
 - Let me divide the question. Q. Excuse me. You

- Can you remind me of in precisely what words I do so?
- Q. I think you did it in front of the Congressional hearings. You mentioned that that was one of the limitations, and I also think you did it in your testimony today when you mentioned the limitations or death certificates.
- There are clearly difficulties with death certificates, but --
- Q. Doctor, flat out, isn't it better to use the hospital cases than the death certificates because you have got better records from the hospital?
- There is a fundamental difficulty here. Ι£ Α. you have a disease that kills some people but doesn't kill others, if you take just today or you take just the dead, you get a biased sample of the disease.

Now, if you got an exposure which made you less likely to die if you got the disease and you only looked at the survivors, it would appear to produce a relative risk which was because the agent was actually protective. An example of this might be with heart attacks. Some people die when they have their first heart attack, and some people survive

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1	it. Supposing exercise protected you against dying
2	if you had a heart attack, and you only look at
3	survivors of a latter attack, it will make it look as
4	if exercise increased your risk of having a nonfatal
5	heart attack, and it does this because it prevents
6	you from dying.
7	So you must take a representative sample of
8	all cases. You can't just look at the living or just
9	the dead, or you get a biased sample. It's the way
1 0	the data has to be obtained that is the problem, not
11	the fact that the cases are live or dead.
12	Q. Doctor, irrespective of your estimate, it is

- true that Doctor Winn said that "the relative risk associated with snuff dipping among white nonsmokers was 4.2"?
 - She said that, yes.
- And that's what her numbers bear out. Q. are not saying that her numbers are wrong, are you?
- That's what some of her numbers, that she Α. leaves out the one she did in that calculation there.
 - Are you telling us that those are?
- Well, if it is white nonsmokers, she leaves out all the smokers and all the Blacks.
- Ω. Is there some reason why she would deliberately leave out the smokers, Doctor?

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1	A. Yes, because the smokers give a lower
2	relative risk.
3	Q. Yes, they confound the matter, don't they?
4	A. They do, indeed.
5	Q. They confound the matter because any time
6	that you introduce multiple causes into a
7	case-control study, it generally
8	As a matter of fact, you can prove it
9	mathematically, that it will cause the results to be
10	lowered, won't it?
11	A. No, I think that general statement is not
12	true.
13	Q. Doctor, she didn't include smokers because
1 4	smoking itself may be a cause for oral cancer; right?
15	A. May be, yes.
16	Q. Right. And so she wanted to study
17	nonsmokers who were snuff dippers?
18	A. Well, no. I I think you got that wrong.
19	She didn't want to study nonsmokers. She obtained
20	the sample of cases which included smokers and
21	nonsmokers and the same with the controls, and she
22	analyzed all the cases and controls, regardless of
23	smoking, and then she analyzed them separately.
24	And one of the interesting things about the

data is if we take the hypothesis that snuff causes

oral cancer and smoking causes oral cancer, would
somebody who is exposed to both be expected to be a
lower risk than somebody that is exposed to just one
or a higher risk? Now, the most plausible, I think,
the biologically plausible thing is if you are
exposed to two causes of cancer instead of one, you
should be more likely to get cancer. The Winn Study
showed the opposite.

- Q. Doesn't smoking tend to cause cancers further back in the mouth and cancers of the lung as opposed to cancers of the mouth?
 - A. You used the word "smoking causes cancer."
- Q. I understand we have got a fundamental problem with the definition of terminology, because you don't think anything causes cancer, do you?
 - A. I'm sure something must.
- Q. But you can't tell anybody in this courtroom what it is?
 - A. No, I can't tell them what it is.
- Q. So in terms of causing cancer, so far as you are concerned, it would be safe for people to stand around the radiation exposure, for instance, from nuclear power plants because radiation is not a cause of cancer. Isn't that just what you told us, Doctor, that you can't tell us anything that causes cancer?

There is more to it than that actually, because I think that very occasionally there are examples of statistical associations which have no other conclusion than that a causal link exists, even though we don't know the mechanism.

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- Doctor, are you saying we have to rule out every other possibility before we can reach a rational judgment?
- What I am saying is that some diseases are more difficult to pin down in terms of causation than others.
- Doctor, you didn't mention the mechanism problem as the reason why we don't understand the cause of oral cancer.

1	A. Given the statistical evidence, it was the
2	only way to proceed, because oral cancer occurs in
3	people, if we are talking about tobacco exposure of
4	various sorts, it occurs in people who have no
5	tobacco exposure and it doesn't occur in everybody
6	that is exposed to tobacco, so that it's completely
7	different from a situation where a disease never
8	occurs in the absence of some agent.
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1	Q. The same is true with radiation exposure.
2	Aren't you applying a double standard? You are
3	saying I know that radiation sometimes causes cancer
4	in humans, but I do not understand that mechanism.
5	That is a true statement and you would adopt it,
6	wouldn't you?
7	A. I'm in fact, even as a statistician I am
8	not a radiation biologist. I think the mechanism by
. 9	which radiation causes cancer is actually fairly well
10	understood, but the ionizing
11	Q. Would it surprise you that you are the first
12	scientist in this court that even pretends to
13	understand that there is a mechanism for any cancer?
1 4	A. Well, I think with radiation and clearly
15	it is foolish of me to pontificate on a subject I am
16	not an expert on.
17	Q. Now, Doctor, the point to my question is
18	that you don't know what the mechanism is by which
19	radiation causes cancer, do you?
20	A. No, I don't.
21	Q. You don't know what the mechanism is by
22	which tobacco causes cancer, do you?
23	A. I don't know of a mechanism which could
24	explain that, if it's is true.

You don't know of any such mechanism?

Q.

1	A. I don't.
2	Q. Doctor, did you read Doctor Winn's study?
3	A. Did I read it? Yes, yes, I read it.
4	Q. Did she suggest any mechanism which would
5	cause cancer?
6	A. I think the word "mechanism" is not the word
7	I would choose to use. She suggested an explanation
8	or a hypothesis.
9	Q. And what was that?
0	A. Some chemical constituent of tobacco.
1	Q. Do you know what those are?
2	A. I have read their names, but I am not a
. 3	chemist, so they don't mean much to me.
4	Q. So if those chemicals have something to do
5	with the mechanism by which cancer is caused, then
6	you don't have any knowledge or understanding of
. 7	that?
8	A. That's true.
9	Q. And, Doctor, would it's surprise you to find
20	that there are carcinogenic chemicals in snuff?
21	A. I would I, in fact, would be silly to
2 2	have an emotional reaction to that since it is a
23	surprise, because I can't define a carcinogenic
2.4	chemical. I have no independent way of assessing
5	what a carcinogen is That sort of information lies

have done by trying to take a study which in itself

It seems to me that is what you

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is nothing here."

1	focused on oral cancer.
2	MR. JENNINGS: If the Court please, I wonder
3	if that is a question or whether counsel was arguing.
4	THE COURT: Sustained. Ask a question,
5	counsel.
6	Q. (BY MR. BRALY) Doctor, isn't it true that
7	Doctor Winn's study focused on oral cancer?
8	A. Since you asked the question, not quite.
9	Q. That was the title of the article, wasn't
10	it?
11	A. She left out certain sites.
12	Q. Snuff-dipping and oral cancer among women?
13	A. Some oral cancers, oral specified.
1 4	Q. She did use other mouth, didn't she?
15	A. Mouth sites were defined. She, for
16	example, explicitly omitted one site.
17	Q. She explicitly omitted a number of sites,
18	because there wasn't
19	Q. Which are included, which are included in
20	ICD quoted for oral cancer. She specifically
21	included and then she specifically analyzed
22	separately gum and buccal.
23	Q. Yes. That's because she had adequate
24	numbers to do that with, isn't it?
25	A. She had 50 in gum and buccal and she has 50

tongues, the same number.

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- Q. She had 50 gum and buccal that were cigarette smokers or nonsmokers?
 - A. A mixture.
- Q. The point I am trying to make, Doctor, is that if you look at the nitrosamines that the jury has seen some considerable testimony about, all of which are found in snuff, five and seven which are found in highest levels in Copenhagen brand snuff that this young man used, the evidence has been in this case that when those nitrosamines are applied by painting the inside of the mouths of laboratory animals, they cause tumors of the cheek and gum, they cause occasionally a tumor of the tongue. They cause tumors of the mucous membranes to the mouth.

Now, in light of that evidence, why would you try and resubdivide this until you could find numbers that by your own testimony are statistically insignificant?

Oh, I think there are only three reasons. One is animals. Second is chemicals and not snuff. The third is because Winn herself used a subdivision of the cases as one of the strongest arguments to get people to believe the association. There is actually a fourth reason, which is that in terms of proximity

1	Q. But you did not tell the jury what the
2	relative risk was when you compared nonsmoking snuff
3	dippers to nonsmoking controls?
4	A. No, I didn't. It produces a much smaller
5	number, and I think I think it doesn't alter the
6	conclusion.
7	Q. You said it produces what?
8	A. It doesn't alter the relative risk to any
9	important degree. You get the same conclusion,
10	whether you do the nonsmokers alone or the all cases.
11	Q. The result you came out with for the tongue
12	cancers confounded by smoking was among the
13	hospital cases was a risk of approximately 1.1?
14	A. Approximately. I can't give you the exact
15	figures.
16	Q. What is the risk that came out that you
17	didn't tell the jury about for the tongue cancers
18	among nonsmoking people?
19	A. I think it was very similar, but I can't
20	recall the precise figure.
21	Q. You don't recall that number then, do you?
22	A. No, I don't.
23	Q. Have you checked with Deborah Winn to see if
2 4	she had done that calculation?
25	T become the character of the contract of

- Q. Now, have you checked with Deborah Winn to see that if she took into consideration the criticism that you leveled at her study when you testified in front of Congress with respect to reliance upon third-party interviews, have you checked to see what that does to the data when she only considers first-party data?
- A. I can tell you without asking Deborah Winn, because what it must do as the controls are different, if they are interviewed directly and the cases are not, and the controls report lower use of snuff usage, what it must do is to make the relative risk higher if the cases are interviewed themselves, than if the cases and the controls are both interviewed than if neither is interviewed. I must do that.
- Q. Doctor, I don't understand you. You stood up in front of the Congress and you criticized the study because she considered and relied upon this third-party data, but then when she goes back and takes her data and tries to accommodate your criticism by considering only the first part of the data, you are now criticizing her for doing that. Can't she do anything right?
 - A. She has done a lot of things right, but the

nature of retrospective data is that whatever the source, there are imponderable biases, and if you have substantially different sources for the cases than the controls, again that is a difference which may at least in part explain the relative risk.

And this, in fact, is what is part of the explanation in the Winn Study, because a larger proportion of her controls were interviewed personally than the cases. I noticed the controls interviewed personally report a lower use of snuff than the controls for whom the data was obtained secondhand. That is going to elevate the relative risk for the total study, and it's also going to give a higher relative risk when you take the case control comparison based on the study subjects themselves being interviewed. They must do that.

- I think I understand what you are telling me is that when Doctor Winn did the calculations that you suggested by excluding the third-party information, just relying upon this highly reliable first-party information, that the results of her study became much more impressive.
- The association became stronger, that's Α. true.
 - Q. Yes, it did. And, as a matter of fact,

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1	believe you mentioned to the jury a minute ago that
2	it was peculiar, I think you did this, if I recall,
3	with respect to your criticism of the Indian studies
4	that were done in the subcontinent of India, that you
5	mentioned that, gee, you know, we have got this big
6	variation in rates in the results of the Winn Study
7	here in the United States, that is some reason why we
8	shouldn't look at the time Winn Study. Do you recall
9	that testimony?
10	A. Yes.
11	Q. Do you know what the results are of Doctor
12	Winn's study if you go in and look at the
13	first-person data obtained from Black people?

- It seems this onion has been sliced quite 15 I wouldn't look at Black people with thinly now. first-person data as a separate subgroup. 16
 - Doctor, would it surprise you to find out that when she considers only first-person data, that the relative risk for whites is 5.6 and that the relative risks for Blacks is 5.0? Does that surprise you?
 - Not particularly.
 - Did you know that in fact Doctor Winn had presented that data in public?
 - I think the --

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1	Q. Doctor, my question is did you know that?
2	A. I don't recall these particular figures.
3	Q. Did you know that she had presented those
4	calculations in general in public at the Banbury
5	Conference?
6	A. The which conference?
7	Q. Banbury.
8	A. I don't know a conference by that name.
9	What
10	Q. Did you know that the Surgeon General of the
11	United States had picked up that information and
12	included that reference in the report of the Surgeon
13	General issued about six weeks ago?
14	A. Oh, the 1986
15	Q. Yes.
16	Atypescript report. I haven't read that in
17	outline. If this is recent, further subdivisions of
18	the Winn data, I probably haven't looked at that in
19	any detail.
20	Q. But you had the data and you could have done
21	that before you came and testified today and made
22	that somewhat misleading statement about Blacks.
23	A. I was presenting the statement about Blacks,
24	which Winn herself presented in her publication in
25	her thesis.

which deals with some of the obvious problems in the

present case-control study.

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- Q. Doctor, didn't you tell the Congress of the United States that this Winn Study, which you are now trying to testify shows nothing about tongue cancer or shows that snuff doesn't cause tongue cancer, I think more particularly, didn't you testify to the Congress of the United States, and I quote, "That study has not even established with reasonable conviction a statistical association"? You said that didn't you, Doctor?
- Yes, I did say that, yes, yes. saying that I said it.
- 0. It went on national television all over the United States, didn't it?
 - I didn't watch national television.
- Q. You didn't know that you are a television personality, did you?
 - Not until this moment.
- So, at least, at that time you told us the ο. study could tell us nothing and now you are telling us that the study tells us something?
- I think that's not what I said, and you are A. taking a statement -- "Reasonable conviction" doesn't mean nothing; it means that you have substantial doubts about the risk estimate from this study.

1	Q. And of course that doubt would be largely
2	relieved if there had been more numbers, more victims
3	to look at?
4	A. No, only one aspect of the doubt would be
5	relieved. The aspect of the doubt would be the
6	possibility of random error. The nature of a case
7	control study is such that even if you have thousands
8	of cases, it doesn't get rid of the methodological
9	difficulty with this type of research.
10	Q. Doctor, do you know of or about Lawrence
11	Cooper?
12	A. Yes, I know both of him and about him.
13	Q. Pardon?
14	A. You asked did I know of him and about him,
15	and I said I knew both of him and about him.
16	Q. Have you met the gentleman?
17	A. No, I haven't.
18	Q. Pardon?
19	A. No, I haven't.
20	Q. Haven't read his work?
21	A. I have read some of his publications, yes.
22	Q. And have you read what he submitted to
23	Congress on this issue?
24	A. I I do recall reading something he wrote
25	in that issue, but again it is sometime ago and I

1	don't remember the details.
2	Q. You have not written a book on epidemiology,
3	have you?
4	A. No. I think Doctor Cooper has, though.
5	Q. Is it generally regarded as a good book?
6	A. Well, I regard it as quite a good book in
7	many ways. I can only speak for myself on that
8	particular issue.
9	Q. As you sit here, you do not recall precisely
10	what it was that the author of this book has said
11	about the Winn Study?
12	A. No, I can't quote what he said about the
13	Winn Study off the top of my head, no.
14	Q. Doctor, is this the textbook of which Doctor
15	Cooper is an author?
16	A. Yes, that's the one.
17	Q. I guess one of these days maybe you will
18	participate in writing a textbook on epidemiological
19	research maybe.
20	A. I think it is improbable, but it's not
21	impossible.
22	Q. At any rate, Doctor Cooper was also retained
23	by the smokeless tobacco industry to appear and
24	testify in front of the Congress at the same time you
25	did, wasn't he?

1	A. I don't recall, to be honest, Doctor Cooper
2	being there on that occasion. If I am I
3	forgetting something?
4	Q. No, I think he's submitted his report in
5	writing and you came across the water and appeared in
6	person.
7	A. That must be the explanation why I don't
8	recall him being there.
9	Q. Doctor, I want to again remind you of the
10	statement that you made in front of Congress, and I
11	want to contrast that with the statement that "Doctor
12	Cooper made in front of Congress which you just
13	alluded to. The statement you made was that Doctor
14	Winn's study does not even establish with reasonable
15	conviction a statistical association."
16	Do you recall that?
17	A. Yes, I do.
18	Q. Doctor Cooper said, "The Winn Study
19	represents the best piece of epidemiological research
20	to date pertaining to the association between snuff
21	use and oral cancer."
22	Do you agree with that?
23	A. I agree with that, yes. Yes, it is the best
24	piece of evidence.

Then Doctor Cooper went on and said,

1 "Despite some of the problems with the Winn Study, it 2 does provide reasonably strong evidence in support of 3 a hypothesis that long-term users of snuff in 4 southern white women have an increase in lung and gum 5 cancer." 6 Do you think it provides 'reasonable 7 evidence? 8 See, the precise way Doctor Cooper put it, 9 which is a very careful considered statement, you actually, if you analyze carefully, you can't fault 10 11 that substantially. If you --12 ο. He says, doesn't he, sir, --13 MR. JENNINGS: Excuse me, Mr. Braly. The 14 witness has a right to conclude his answer. 15 MR. BRALY: I'm sorry, sir. 16 THE WITNESS: Yes. If you actually read 17 what he says, "reasonably strong," it is not strong. It is reasonably strong, and it supports a 18

hypothesis. He's not saying it proves anything, that it is a good study, that has been done before and it is reasonably strong and supports a hypothesis. that is a way of saying it's -- it's in his judgment establishing a statistical association which supports the hypothesis, but he is not saying that it proves cause and effect.

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1	Q. Doctor, it does say "reasonably strong
2	evidence." It didn't say weak evidence or modest
3	evidence or weak or reasonably weak. It said
4	"reasonably strong."
5	A. What I am saying is that reasonably strong
6	is not as strong as strong.
7	Q. Yes. But compared to yours, you say it
8	doesn't do anything, don't you?
9	A. No, I didn't. I said it doesn't provide, as
10	you have been quoting, evidence that gives you a
11	strong conviction or is very convincing. It's a
12	question of modifying term, reasonably strong, or
13	convincing. What we are both saying is it doesn't
1 4	prove cause and effect. And there are difficulties
15	associated with the study which means it is only
16	reasonably strong and not conclusive.
17	Q. At any rate, you didn't think that it
18	established even an association and he said it
19	provided reasonably strong evidence?
20	A. I think we may differ in degree
21	Q. Yes.
22	A as to how much we think this study has
23	established.
24	Q. I believe, Doctor, that you earlier defined
25	epidemiology as the study of disease by statistical

1	methods. Do you recall saying that?
2	A. Yes, I do recall saying that, yes.
3	Q. Doctor, if the numbers had been larger in
4	the Winn Study, would the statistical strength of the
5	study have improved?
6	A. I think you would have to establish for me
7	to answer the question what you mean by "statistical
8	strength." What I mean by statistical strength. I
9	wonder if you could define what you mean by
10	"statistical."
11	Q. Well, the P value would have gotten smaller
l 2	or the confidence interval would have gotten smaller.
l 3	A. It may or may not have. If you just add
l 4	zeros to the numbers there, of course, the P value
15	gets smaller,
l 6	Q. Sure.
7	A but if
8	Q. One would then have more certainty about the
9	results?
2 0	A. No, you have no guarantee it would stay the
2 1	same. If you have ten times as many, you know that
22	15 is going to be a hundred fifty.
23	Q. That's right. But the numbers might change
24	as they got larger?
5	A. They might.

1	A la santitua de facto that and the state of
1	Q. As a matter of fact, that sort of study has
2	been done in India where this problem is much more
3	prevalent, hasn't it, Doctor?
4	A. That sort of study. What do you mean by
5	Q. In terms of having larger numbers of oral
6	cancer cases.
7	A. The Indian studies contain larger numbers of
8	patients. I don't dispute that.
9	Q. Are you familiar with a study by Jussawalla,
1 0	published in 1971, that has previously been admitted
11	in evidence in this case as Exhibit 80-J?
12	A. Yes, I know that study.
13	Q. Published in the journal, Cancer, in July of
14	1971?
15	A. Yes.
16	Q. You see, it was able to divide the oral
17	cavity into a number of different sites, wasn't it?
18	A. Yes. I thought you didn't like that.
19	Q. Well, no, actually, if the numbers are
20	adequate, I am perfectly happy, because then you
21	don't have to slice the onion so thin.
22	λ. Okay.
23	Q. And when it did that, Doctor, it came out
24	with a nice solid threefold relative risk, didn't it?

Nice solid threefold risk for tongue cancer.

1	Q. Not just tongue cancer, Doctor, but tongue
2	cancer of the anterior two-thirds of the tongue,
3	Doctor.
4	A. That's what that figure says, yes.
5	Q. And it did it with a P value not of .05 or
6	.01, but a P value of .001, didn't it?
7	A. Yes. In fact, it would be given defined
8	square values, 26.3. I think you could add a couple
9	more naughts to that.
10	Q. Extremely high statistical data because of
11	the numbers involved?
12	A. Yes. Large numbers only deal with the
13	problem of chance.
1 4	Q. Yes. And of course this study considered
15	these people separately from the smokers because of
16	the possibility of confounding?
17	A. Indeed. Are you sure that is true?
18	Q. Yes. Chewing habit, smoking habit.
19	A. Yes, but it doesn't necessarily mean that
20	the smokers didn't chew at all.
21	Q. Of course, if that's the case, then that's
22	the way you did the data from the Winn study, because
23	you didn't factor out the smokers separately either,
24	did you?
25	A. I am merely commenting on your statement

1	that this was the chewing habit in the absence of
2	smoking and I can't actually say whether that is
3	true, because I have forgotten the fine print of the
4	study.
5	Q. Let's do a little exercise, Doctor, for the
6	benefit of the jury. You are reasonably familiar
7	with the anatomy of the oral cavity, aren't you,
8	Doctor?
9	A. Well, what does "reasonably" mean? I know
1 0	where the tongue is, for example.
11	Q. • Did you have to learn that in order to come
1 2	and testify in this case?
13	A. Well, I did check with an anatomist before I
1 4	came.
15	Q. Let me see if you recognize anything about
16	the part of the anatomy known as the tongue.
17	A. Yes.
18	Q. Just for the sake of the drawing, allow me
19	to call this part in here the cheek and the gum,
2 0	although it happens to be up front.
2 1	A. You actually pointed under the tongue.
2 2	Q. No.
2 3	A. Behind the teeth.
2 4	Q. Right in here (indicating).
25	A. Oh, yes, in front of the teeth.

1	Q. Yes.
2	A. Yes.
3	Q. This would be the hard palate up here?
4	A. Yes.
5	Q. That would be the soft palate back there?
6	A. That's right, yes.
7	Q. Now, biological plausibility, Doctor, would
8	that suggest that as you smoke and the smoke goes
9	into your mouth and it has to hit the back of your
10	throat and turn around that it might increase the
11	risk for cancer back there where the smoke is
12	impinging upon the back of the mouth?
13	A. You are talking about smoking?
14	Q. Yes.
15	A. Yes.
16	Q. And of course biological plausibility for
17	cancer that is caused by the nitrosamines in snuff
18	might suggest that the risk would be higher at the
19	exact place where the quid was placed and that as the
20	juice got diffused as it went back in the mouth that
21	the risk might become smaller, wouldn't it?
22	A. That's consistent with hypothesis.
23	Certainly I wouldn't dispute that.
24	Q. Doctor, you see the line here for buccal
25	mucosa cancer?

1	A. Yes.
2	Q. If you follow it over, you get a relative
3	risk of 7.7
4	A. Yes.
5	Q among the chewers, don't you?
6	A. Yes,
7	Q. That's what the data says.
8	A. Let me mention with chewers. See, one of
9	the reasons that this study seems to be one of the
10	reasons that this study is one I have only paid some
11	attention to, one, because it is an Indian study, the
12	habit there is chewing and not snuff dipping. So the
13	relevance of this paper as it deals with a different
14	product used in a different way is something that it
15	is difficult to judge.
16	Q. Doctor, I understand you to take a
17	deposition.
18	Have you read Doctor Gupta's paper on just
19	that precise subject?
20	A. I'm not sure which paper you mean. I have
21	read several articles.
22	Q. His 1982 paper in which he considered those
23	precise issues.
24	A. I do recall reading that paper, yes.

25

Do you recall where he said basically we, as

1	Westerners, have been guilty of a little cultural
2	bias by our failure to properly take into
3	consideration what has been going on in India for a
4	hundred years now?
5	A. Yes, I think I do recall him saying that,
6	yes.
7	Q. So, at least, he, who professes to be a
8	Ph.D. epidemiologist from the Johns Hopkins School of
9	Medicine on this side of the Atlantic takes the
10	position that it is that tobacco over there that is
1 1	causing the cancer, doesn't he?
12	A. He takes that view. I don't dispute that
13	he takes that view.
1 4	Q. He also testified under oath in this case.
15	Are you aware of that?
16	A. Yes, yes.
17	Q. Have you reviewed his deposition?
18	A. I have read his deposition, yes.
19	Q. I thought you probably had. So, at any
20	rate, the risk, the relative risk for buccal mucosa
21	cancer among chewers where they had a couple of
22	thousand cases, not just 250 like Doctor Winn's
23	study, but a couple thousand, was 7.7 wasn't it?

Yes, that's what this -- the figures show,

24

1	Q. I have got a red and black Doctor, but that
2	7.7, if we stuck it right there on the buccal mucosa,
3	that would be an appropriate place, wouldn't it?
4	A. No.
5	Q. It wouldn't?
6	A. No, it wouldn't.
7	Q. Well, I don't have any way I can get it
8	around to the side.
9	A. Well, that's the whole point, you see,
10	because anatomy tells me that is half a head, so it
11	doesn't contain the side of the mouth, and the buccal
1 2	muscosa extends from almost under your ear, right
13	around your face.
14 .	Q. You do consider that most of the people keep
15	it right there in the mouth, don't they?
16	A. Okay.
17	Q. He will put it right there on that side for
18	him.
19	A. Okay.
20	Q. Just so the jury will understand what I am
21	doing, I won't hide it from them. I will bring it
22	around and stick it right there, but we will all
23	understand where it is, okay?
24	A. If you like.
25	Q. Thank you. I appreciate your cooperation.

1	Now, let's look at, for instance, going back in the
2	mouth, the tongue, or the anterior two-thirds of the
3	tongue. The risk there of 3.0.; is that correct?
4 .	A. That's what the number says, yes.
5	Q. So can you identify the anterior two-thirds
6	of the tongue?
7	A. I imagine it would be somewhere like that.
8	Q. I will stick it right there. Okay?
9	A. (Nodding yes).
10	Q. And then, for instance, the hard palate.
11	A. Would you take that next? What about lip?
12	Q. Lip? Okay.
13	A. That's up front. Relative risk of 1.5.
14	Q. Do you want to take that? You think the
15	front lip gets the direct contact with the juice?
16	A. Well, I don't know, but I'm you seem to
17.	be developing some anatomic progression from front to
18	back, so I would think you would start at the front
19	with the lip.
20	Q. All right. My question is was the
21	biological plausibility of the connection between
22	where the juices went
23	A. Yes. Well, I mean I am merely following the
24	argument to see where it leads.

Now, sir, let's look at the tongue for the

1	smokers, what was the relative risk for the tongue
2	for the smokers?
3	A. It says 1.8.
4	Q. We will stick it right there and put it in
5	black since we have got the smokers labeled in
6	black. Okay?
. 7	A. Yes. Then have you got one for the
8	smokers, too.
9	Q. Pardon?
10	A. Have you got one for smokers? At 1.9.
11	Q. All right. I will make one of those.
12	It looks like the lip is not a real high
13	site for cancer from any cause like that, is it?
1 4	A. You mean it is not supporting your anatomic
15	progression?
16	Q. No, my anatomic progression starts with
17	where the quid is located in the mouth and goes back.
18	A. Yes, but I don't mean to be unduly critical,
19	you were quite happy to put it at 7.7 on the lip
20	until I pointed it out.
21	Q. I was just doing it because it was
22	convenient. I will bring it around and put it on the
23	other side, if you want it.
24	Now, Doctor, the base of the tongue, the
25	

1	A. 2.2, yes.
2	Q. Somewhere down there?
3	A. Yes, in the gum. You missed the
4	Q. Pardon me?
5	A. You missed the floor of the mouth which is
6	0.8, which is under the tongue, is 0.8. It is less
7	than one.
8	Q. And going back on the tongue, the smoking
9	goes up to 9.7, doesn't it?
10	A. Where did you get that from?
11	Q. The base of the tongue on the smokers.
12	A. Yes, on the smokers, starting there, yes.
13	Q. Going back to the soft palate, this little
14	soft thing that hangs back in the back, the smoking
15	risk right there where the smoke risk goes up to
16	12.6, doesn't it?
17	A. That's what the numbers say.
18	Q. The soft palate up there where juice
19	probably doesn't hit, it's a nice neutral 1.0., isn't
20	it?
21	A. I'm well, put it this way, the soft
22	_palate is 1.0. The floor of the mouth is 0.8. If
23	there is somewhere that juice would collect, it would
24	be in the floor of the mouth under the tongue,
25	really, that is, if you are chewing something, when I

1	eat a chocolate, that's where most of the dissolved
2	chocolate seems to accumulate, gives a delicious
3	flavor.
4	Q. I am surprised, but I am glad you brought
5	that up, because the tobacco company in earlier
6	testimony in this case has been trying to deny that
7	the tongue would come in contact with the tobacco
8	juice. Are you now telling the jury that it does?
9	A. Oh, this chewing tobacco is not
10	snuff-dipping, which is placed between the gum and
11	cheek. I mean
12	Q. The pan, the tobacco and lime that they use
13	in India, they wrap it up in the leaf and stick it in
1 4	the labial pouch, don't they?
15	A. I don't know about India, it is a different
16	product, handled a different way. This says
17	chewing. It doesn't say snuff dipping.
18	Q. It does involve tobacco in each instance,
19	doesn't it, Doctor?
20	A. That's not the only tobacco exists in
21	many forms with many different other substances.
22	Q. There has only been one study published that
23	purports to examine the relationship between tobacco
24	in India and all of the other factors to try and
25	filton thon out, iantt that commont?

1	A. Which study are you thinking of?
2	Q. 1982 study by Doctor Gupta?
3	A. Doctor Gupta's study, yes.
4	Q. At least, his conclusions were in that study
5	that it was the tobacco?
6	A. Yes, I came to that conclusion, I don't
7	dispute but that was his conclusion.
8	Q. Thank you, sir.
9	Q. So in the one study that has been done on
۱0	tobacco use in the mouth that involved eight or nine
l 1	times as many subjects as Deborah Winn, that study
l 2	came to the conclusion with a high degree of
l 3	statistical reliability that there was a threefold
L 4	risk not just for cancer of the tongue, but for
15	cancer of the anterior two-thirds of the tongue,
l 6	right?
١7	A. Yes, I just
18	Q. Right?
19	A. Not quite, because the terms with a high
20	degree of statistical reliability is one which is a
21	bit of catchall phrase, and I would think that chance
22	is one thing, which is dealt with by P values, the
23	kinds of her test, but statistical reliability would
24	indicate would involve considering the quality of

Actually, because

25

the data, biases and confounding.

1	I thought this was an irrelevant study, I didn't
2	review it in the detail I have reviewed Doctor Winn's
3	study.
4	Q. Nevertheless, the study did involve eight or
5	nine times as many people and it did involve people
6	who used tobacco in the mouth in an oral form.
7	A. Yes, I don't dispute that.
8	Q. And it did divide out the smokers from the
9	nonsmokers and controlled that confounding; is that
10	correct?
11	A. On the subject I'm
12	Q. If you didn't know about that?
13	A. No, because I don't think here that it is
1 4	clear that the chewing habit is based only on
15	nonsmoking and the smoking habit is based on only
16	nonchewers. No, I may be wrong about that. All I am
17	saying is I can't agree with you, I don't know.
18	Q. It doesn't make a lot of difference to me
19	right now, because you said you prefer to lump them
20	together, so if you just lump them together, that is
21	the way you analyzed Doctor Winn's study?
22	A. I am not saying I prefer to lump them
23	together. You were just telling me why you thought
24	they should be kept apart and you are making a point
25	by saying they have been kept apart, so they are

1	A. I didn't actually present that number.
2	There are several relative risks you can calculate,
3	depending on which cases and which controls you
4	choose. The very
5	Q. What was the number that you gave to this
6	jury?
7	A. The one figure I gave was .74; another
8	figure that I gave was 1.1. Another figure I can
9	give I think there was one, if you choose particular
10	cases in the controls you get 1.4. But you have
11	relative risks which vary on the other side of the
12	one in no particular systematic fashion.
13	Q. If you just used the nonsmokers, so that
1 4	they didn't have this confounding problem for
15	smoking, can you tell the jury what that number comes
16	to?
17	A. I can answer that question very quickly from
18	my notes. I looked at that. And, in fact, when
19	you look at nonsmokers, there are only in the
20	hospital cases, 11 cases, who were dippers and
21	nonsmokers, and there were ten controls in the first
22	control, it's 11 and 10. There were five in the
23	second controls, but there were fewer than that of

If you take the death certificate ones,

them.

1	there were six dippers who were nonsmokers in the
2	cases, and four in the first controls and six in the
3	second controls. So the numbers vary by trivial
4	amounts and frankly, it is pointless to put a
5	relative risk figure on that, the groups are so
6	similar.
7	Q. Among the hospital sample, if you run that
8	calculation, isn't the relative risk about 1.5?
9.	A. If you take just the hospital sample. As I
10	explained, leaving out the dead cases, produces a
11	bias. Of course, you could take the Black Hospital
12	nonsmokers.
13	Q. Excuse me, excuse me doctor. My question
1 4	was if you take just the hospital sample, the
15	relative risk comes out to be 1.5?
16	A. I haven't calculated as to just the hospital
17	sample.
18	Q. If you take the hospital and the death
19	cases, the relative risk comes out to be 1.45?
20	A. Where did you get the figure from?
21	Q. I ran the calculation.
22	A. You ran the calculation. I am not
23	challenging you, because I haven't run the same
24	calculation. Was it statistically significant?

25

Can I ask you a question?

1	Q. Doctor, I didn't have your computer from
2	Texas to do that, but I think as you have already
3	pointed out, the numbers when you slice the onion
4	that thin don't mean anything at all.
5	A. Okay, all right, thank you.
6	Q. So that is why I am relying on the Indian
7	study where the numbers are large for a P value when
8	I read the numbers to the statisticians?
9	A. I understand.
10	Q. I just wanted to point out that you had not
11	pointed out the smokers, and I think we have
12	established that, haven't we?
13	A. I presented all the details I'm
1 4	Q. Now, Doctor, let me hand you Doctor Cooper's
15	book. I call your attention down here where he says
16	"Indeed, productive epidemiological research."
17	Do you see that sentence?
18	A. Yes.
19	Q. Would you read from that sentence.
20	A. He says "Indeed the productive
21	epidemiological research."
22	THE COURT: Sir, if you would slow down it
23	makes it difficult for him to take.
24	A. I apologize. It says, "Indeed the
25	productive epidemiological research borrows from and,

Microbiology?

Q.

1	A. (Witness complies).
2	Q. Virology.
3	A. (Witness complies).
4	Q. Immunology.
5	A. (Witness complies).
6	Q. Clinical medicine.
7	A. (Witness complies).
8	Q. It mentions the social sciences and starts
. 9	out by saying "psychology."
10	A. (Witness complies).
11	Q. Sociology.
12	A. (Witness complies).
13	Q. Anthropology.
14	A. (Witness complies).
15	Q. Economics.
16	A. (Witness complies).
1 7	Q. Political science.
18	A. (Witness complies).
19	Q. Now, over there it has one more category,
20	the quantitative disciplines. It mentions
21	mathematics.
22	A. (Witness complies).
23	Q. Statistics.
24	A. (Witness complies).
25	Q. Demography.

1	A. (Witness complies).
2	Q. And operations research.
3	A. (Witness complies).
4	Q. Doctor, you are not a pathologist, are you?
5	A. No, I am not, no.
6	Q. I could stand here and ask you to go through
7	and mark all those off that you are not, but I am not
8	going to do that.
9	A. Thank you.
10	Q. There are a couple that you are?
11	A. Right.
12	Q. One of them you have done some work in
13	psychology?
1 4	A. That's true, yes.
15	Q. And you have done some work in the
16	quantitative disciplines, mostly statistics?
17	A. Yes, and mathematics, too.
18	Q. And those are your areas, your principal
19	areas of expertise?
20	A. Yes, principal, I suppose, yes.
21	Q. Doctor, I take it you still take the
22	position that we don't know what causes cancer,
23	except maybe for radiation cancers?
24	A. Well, I am not putting myself forward as an
25	expert on radiation cancer, but I think the question

1	of what causes cancer is largely unresolved.
2	Q. But there are those that disagree with you,
3	aren't there?
4	A. Oh, yes, yes.
5	Q. And you were not a member of the
6	International Agency for Research on Cancer's working
. 7	group, were you?
8	A. No, I was not.
9	Q. But there were a large number of very
10	eminent scientists that were?
11	A. I agree.
12	Q. One of them was Doctor Gupta?
13	A. Yes.
1 4	Q. Others were Doctor Hoffmann and Doctor
15	Hecht, all three of which have testified in this
16	proceeding?
17	A. Yes.
18	Q. And you disagree and think that snuff does
19	not cause cancer?
20	A. Ah,
21	Q. That's a simple "yes" or "no," doctor.
22	A. No, no, I I don't disagree to the
23	statement as you put it. I don't agree to the
24	statement that I'm not saying snuff does not cause
25	cancer, because you are asking me to say that I know

1	it doesn't. And of course I don't know that it
2	doesn't.
3	Q. So what you are doing is, as I hear you
4	coming into this courtroom, getting in front of this
5	jury and saying "others say snuff causes cancer, I
6	say we don't know"?
7	A. That's part of what I am saying, certainly.
8	Q. But among the others that say it does is the
9	International Agency for Research on Cancer; right?
10	A. Well, that particular group there, yes.
11	Q. Would you read to the jury beginning at the
12	top of Page 116
13	A. Yes.
14	Q what the International Agency for
15	Research on Cancer says on this subject about snuff?
16	A. Yes. This is the section titled Evaluation,
17	and this section contains a footnote which says, "For
18	definitions of the italicized terms, see preamble."
19	So it is using quite a lot of italicized terms, which
2 0	they have defined elsewhere. So this first sentence
2 1	is that
2 2	Q. Well, Doctor, let's look at those italicized
2 3	terms
2 4	A. Yes.
25	0 before we go on if you want to T think

I can find them if you will loan me the book for a 1 2 second? 3 THE COURT: Are you going to be a while with this witness, a while longer? 5 MR. BRALY: Yes. 6 THE COURT: Let's go ahead, ladies and 7 gentlemen, and recess for the afternoon. We will 8 reconvene in the morning at 9:30, and I won't repeat 9 my admonitions to you, but remember those and we will 10 see you at 9:30 in the morning. And everyone remain 11 seated while the jury exits for the evening. Good 12 night. 13 Court will be in recess until 9:30 in the 14 morning. 15 (Court was recessed until 9:30 a.m., Thursday, 16 June 12, 1986.) 17 18 19 20 21 22 23 24 25